

FOR LITERATURE AT ITS VERY BEST

AVOID

CRACKED

DECEMBER A

25¢



SPECIAL BONUS — BRAND X LABEL YOU CAN USE

How new BAM guards against "statue perspiration"

What causes "statue perspiration?"

Why is the odor caused by smelly statues **more offensive** than the odor caused by smelly people?

Do statues have to "perspire" so much?



BAM's is gentle enough for the hardest marble figure.

Read the facts about a remarkable new deodorant—called BAM—that stops the odor of statues—caused by flying pigeons.

What causes "statue perspiration?"

Medical science recognizes two types of "statue perspiration."

1. Cloudular perspiration: This is caused by natural elements such as rain and sleet. They rust statue and bring about insipid odor.

2. Pigeon perspiration: This is caused by flying birds such as pigeons and doves. They ruin statue and bring about insipider odor.

Why is the odor caused by statues so offensive?

Standing out there in the park, a statue is subjected to both the elements of nature and the elements of flying birds. And because it is such

a massive object, a statue gives out an odor much more offensive than a mere human being! Furthermore, statues are usually located in vital open areas and can smell up the whole neighborhood!

How does BAM guard against "statue perspiration?"

Amazing BAM stops offensive odors from statues before they begin! This is done by a special secret ingredient which sprays the air over the statue with such a foul aroma—that no bird will fly overhead!

Does this deodorant have to irritate the statue?

Many people feel that using a de-

odorant on statues will irritate or ruin the stone. This is simply ridiculous! They don't; as a matter of fact, the deodorant itself has such a strong odor that it keeps everything away from the statue—including people—thus protecting it from any outside influence!



Another fine public service product.

***BET YOU THOUGHT THIS WAS A DEODORANT FOR PEOPLE!**

CRACKED

Entire Magazine Written and Edited by **PAUL LAIKIN**
with a small assist from Bob Sproul

ARTISTS: John Severin, Jack Davis, Chic Stone,
Jerry Kirschen, Sylvester P. Smythe

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ROBERT C. SPROUL..... Publisher

HARRY CHESTER..... Production

Cover by John Severin

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Like the "Cooler" Features

TIGHTROPER

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APPLIED PSYCHOLOGY

A Cracked guide to better living in which we plainly show you how to get ahead—and thought up by a writer who could certainly use another one...10

MODERN ART CAPTIONS

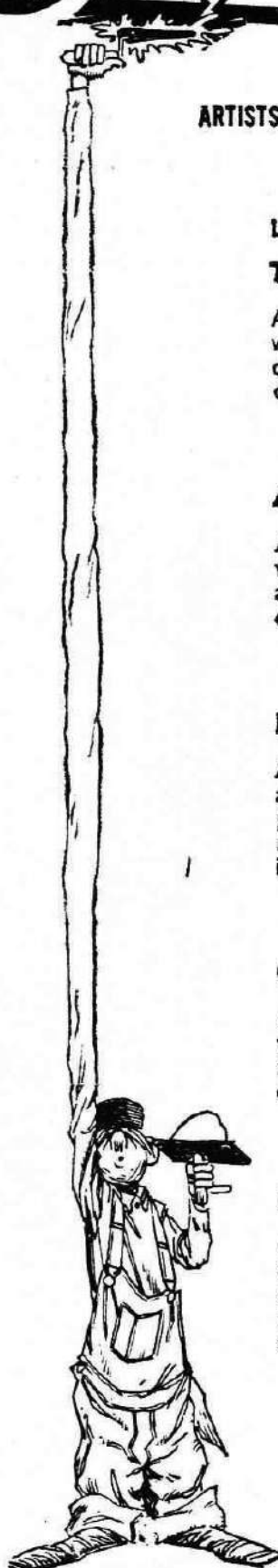
A Cracked attempt to explain modern art by writing captions under each painting—written captions that will make these paintings even more unintelligible.....30

OLD-TIME SONGS

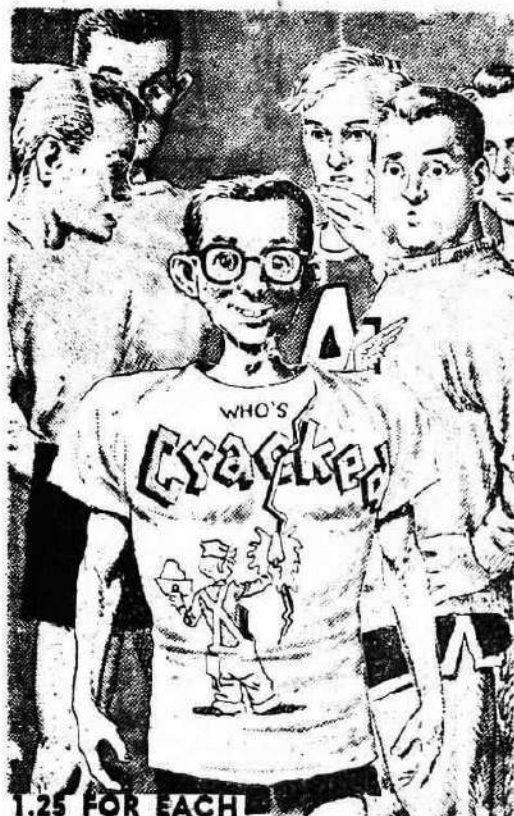
A Cracked survey of grand old songs which shows the lyrics are just plain ridiculous—and written by a guy whose copy is also just plain ridiculous.....20

DIVORCE HEARINGS

A Cracked review of a TV program about people with problems they can't solve—and put together by a paste-up man who had problems he couldn't solve.....45



BE ONE OF THE CROWD



IN YOUR NEW CRACKED T-SHIRT

PRINTED IN FULL COLOR

Yes—you'll fit in anywhere when you start walking around in a Cracked T-Shirt. You'll be the center of everything. You'll be part of the gang. Mainly, you'll be \$1.25 shorter at the end of the week! Just fill in the attached coupon—and don't forget to check your size.

BOYS AND GIRLS

Chest Meas.	Size	Chest Meas.	Size	Chest Meas.	Size
24" - 27"	B.S.	27" - 31"	B.M.	31" - 34"	B.L.

MEN AND WOMEN

Chest Meas.	Size	Chest Meas.	Size	Chest Meas.	Size
34" - 37"	M.S.	37" - 41"	M.M.	41" - 44"	M.L.

CRACKED T-SHIRTS

218 West 48th St. New York 36, N. Y.

NAME _____

ADDRESS _____

CITY _____ STATE _____

SIZE _____ NO. OF SHIRTS _____

AMT. ENCLOSED AT \$1.25 EACH _____

LETTERS

Dear Editor:

Your last issue seems to be just about perfect. The cover was great! Keep up the Severin covers. Please go back to the way you used to print CRACKED at the top of the cover. I liked your old covers except for the border. Please keep your dates straight. You skipped May and went to June with No. 14. And why not put the number of the issue on the cover? Why do you write your own letters? Why don't you just print the letters you get? Print this, why don't you?

Larry Williams
Longmeadow, Mass.

Why don't you come over here and become a partner???

Dear Editor:

We here at the Majestic Hotel in So. Fallsburg, N. Y. are great fans of CRACKED. We think it's the most!

Sylvia Gold, Sharon Frank,
Linda Karshner

The most what? ? ?



IS YOUR NAME ON THIS LIST? ? ?

The following people who sent in Do-It-Yourself drawings from recent issues of CRACKED were judged to be the best. Keep up the good work. . .

Don Aldrich, Mandy Rebeschini, John Reiter, Doug Clark, Alice Lowmes, John Young, Sgt. J. Miranda, Dannie Fisher, John Custer, Cameron McGraw, Thomas McDonnell, Andy Slagle, Jerry Schoepp, Rod Dahlke, Harold McConnell, Neale Hirshberg, A. 3c V. Waananen, Gerry Sturm, Diane Pappas, Pete Woodham, L. Lichty, Eddie Wallace, Jeannie Fisher, Justo Perez, Paul Trostel, Bill Vogt, H. O. Strickland, Joseph Nicholas, Sharon Graf, Edith Laikin, A/Sgt. K. Spratt, Len Berube, Gary

Dear Editor:

Among the enthusiastic readers of CRACKED you can now add the name of a thoroughbred Englishman . . . your magazine is all that it's Cracked up to be, and I hope it becomes all you would wish—with an English edition.

Brian Manning
Andover, Hampshire

Cheers, hip hip, and all that rot! ! !

Dear Editor:

I've been in the U.S. for only two weeks and my first trip downtown was to buy CRACKED because I couldn't read it in Cuba. But now that I'm planning to live here in the States, I can buy CRACKED and do what I please when I finish reading it.

Justo Perez
Miami, Fla.

Just what do you please to do with it?

Dear Editor:

I want to compliment you clods on writing such an interesting magazine. It must really take brains. I especially enjoyed your August '60 issue. I had to call a psychiatrist after attempting that I.Q. Test. After he looked at it, he resigned. Will you please do me a favor and send me the answers to the test?

James Ertner
Omaha, Nebr.

It's already been sent out along with all the others.

Dear Editor:

I've been a — fan for a while now, and in Carbondale CRACKED is in second place. I've been battling it out with another kid at school over which is best. I'm getting to like CRACKED more and more, and am becoming better friends with the other kid.

Carbondale, Ill.
Fred Wiley

Dear Editor:

I'm a spy from — Magazine. What do you say to that???

Junior Marinosci
Johnston, R. I.

!!!

Whitcher, Bert Voelz, Tommy Caylor, Angela Mignanelli, Larry Walker, Frances Bartoszek, Dorothy Axelrod, Glen Witteman, J. C. Hoffner.

Only 496 people who took the CRACKED Intelligence Test in our August '60 issue passed with a satisfactory score. This means they are now official members of the CRACKED-POTS OF AMERICA. They have already received their notifications. To all of you who sent in your test papers but did not pass—better luck next time! Just keep on studying so that one day you too can become a full fledged CRACKED-POT!

Paul Laikin
Cracked Editor

Dear Editor:

I think Paul Laikin is the funniest writer in the World!

Myron Antonoff
Brooklyn, N. Y.

So you're the one? ? ?



Dear Editor:

Your magazine stinks. The only good thing about it is that it burns good.

John Gillis
Howe, Ind.

That's because it's pretty hot stuff! ! !

Dear Editor:

I love your magazine and read every issue.

Barbara Mathson
Duluth, Minn.

So you're the one!

Dear Editor:

Please send me the answers to the Cracked Intelligence Test. I wish you wouldn't ask me such stupid questions!

Judy Silverman
Brooklyn, N. Y.

We wish you wouldn't send us such stupid answers! ! !

Dear Editor:

You copy — too much.

Jack Barasch
Monticello, N. Y.

You copy what everybody else is saying too much! ! !

Dear Editor:

You have the greatest mag on the market. Keep up the great book, it's the most!

W. G. Ryle, Jr.
Appleton, Wisc.

Most what? ? ?

Dear Editor:

I want to say that the Cracked Intelligence Test is one of the best things I have ever read. Why don't you put one in every book?

Rodger McElveen
Detroit, Mich.

We haven't got that much intelligence.

The following people wrote in complimentary letters about our last issue:

THE CRACKED READER IS SELLING LIKE HOT CAKES!

we wish it were selling like books!



CRACKED

IN A POCKET-SIZED EDITION.

Yes, The Cracked Reader is really going like wildfire. Everybody's burning it! So to be sure you get your copy before the whole kaboodle goes up in smoke—order yours today!!!

On sale at your newsstand or you can order by mail—35c plus 5c for handling. Send 40c today for your copy to

CRACKED
218 West 48th St.
New York 36, N. Y.

NAME _____

ADDRESS _____

CITY _____

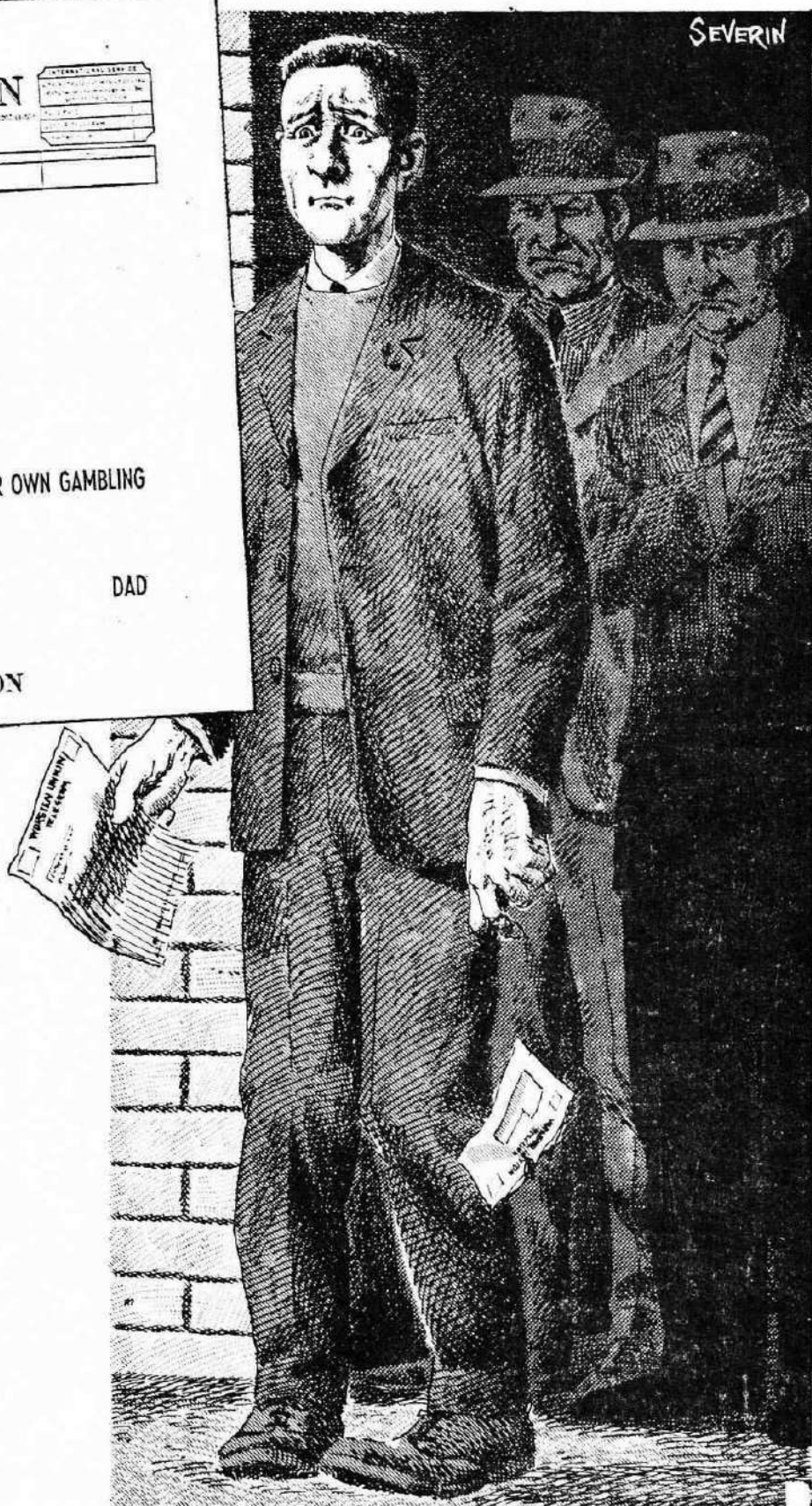
ZONE _____ STATE _____

On Every Occasion

A TELEGRAM SAYS IT BEST!

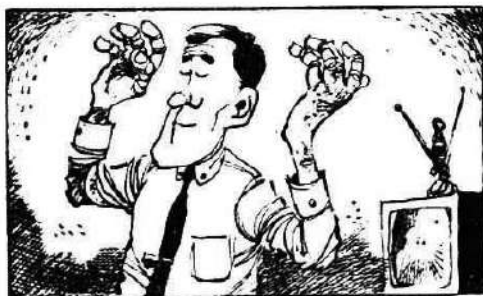
DOMESTIC TELEGRAM		WESTERN UNION TELEGRAM		INTERNATIONAL SERVICE	
TO: JACK SMEDLEY		FRESHMAN HALL STATE COLLEGE		LOS ANGELES	
MESSAGE: BVD AK—LOS ANGELES, CAL 12 86 CLOD*					
WILL NOT SEND MORE MONEY STOP SETTLE YOUR OWN GAMBLING					
DEBTS STOP DON'T BOTHER ME STOP					
DAD					
CALL WORSTEN UNION					

SEVERIN



Yes—on every occasion,
your loved ones will
be most happy to hear
from you. And you can
do it conveniently—call
Worsten Union and charge
it. Bring them the news
they want to hear . . .

CALL WORSTEN UNION



So starts a popular television show about a police officer who works undercover. This doesn't mean he makes his living lying in bed. It means he poses as a hoodlum in order to break up a gang. In his work he walks the tightrope. This doesn't mean he's got a side job with the circus. It means his life is always in dan-

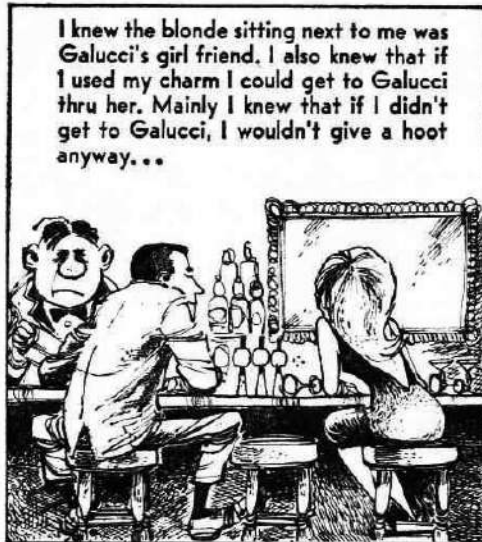
ger, as he might be found out. Now you see how all this is very confusing. This doesn't mean the show itself is hard to figure out. It means this ridiculous takeoff on it IS—because it attempts to show things which never happen on this series, namely in this rare version of the day everything went wrong, and. . .

The Tightropers

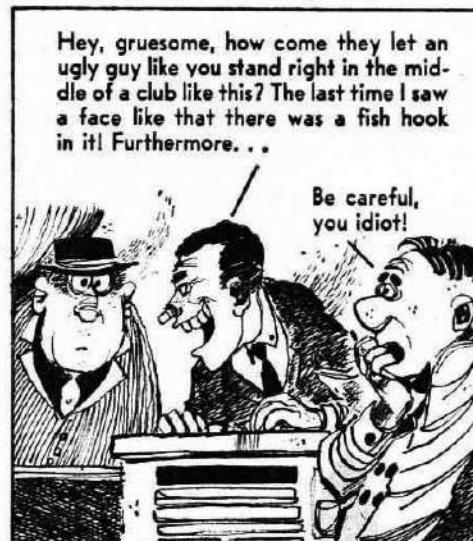
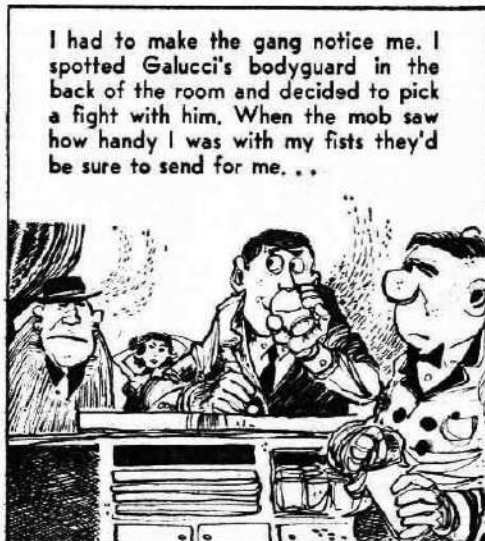


The job of a tightrope walker is not an easy one. What with rehearsals and all it's a big drag! But somebody's got to do it. Somebody's got to protect decent people from hoodlums and killers—Syndicate racketeers who extort billions of dollars annually from law-abiding citizens—gangsters who maintain legitimate fronts in luxurious penthouse apartments and drive around in expensive cars with fancy clothes and flashy blondes. Somebody's got to show our honest citizens that crime does not pay! That's why I walk the tightrope. Because I want to rid the country of these vicious punks. Also because I want to protect our taxpayers from the filthy corruption. Mainly because I happen to like expensive cars with fancy clothes and flashy blondes—which I pick up traveling in these circles! Yes—I'm Mike Commers, tightrope walker. My job is to pose as a hood and infiltrate these gangs—then destroy them. And it's pretty dangerous work. The gangsters don't know I'm a cop. The cops don't know I'm a cop. Even my own mother doesn't know I'm a cop! If she did she'd kill me! She hates cops! She still thinks I'm working as a numbers runner in the Bronx. Like I tell you, it's nerve-racking work. You don't make friends. It can drive you batty. No wonder I keep talking to myself all the time. But it's got to be done. Like tonight, I was assigned to infiltrate the Nick Galucci mob, reported to be smuggling one-armed bandits around town. And let me tell you, some of these one-armed bandits are more dangerous than guys with two arms! My orders—get in with the mob and break it up. . .

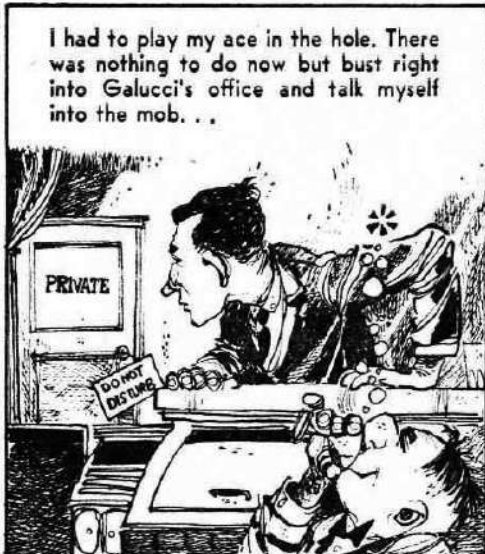
"MY FIRST STOP WAS THE NIGHT CLUB THE MOB RAN AS A FRONT. . ."



"WHEN CHARM WOULDN'T WORK I DECIDED TO TRY MANLY STRENGTH. . ."

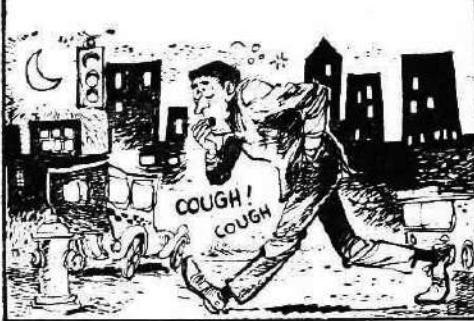


"WHEN FISTS FAILED ME I HAD TO RELY ON MY QUICK WIT. . ."



"IT JUST WASN'T MY NIGHT BUT I HAD TO FIND A WAY..."

I knew that if I walked down the street talking to myself I'd come up with something. And I did. I came up with a sore throat. I walked around for two hours coughing and sputtering, trying to find a way to get to the gang and find out where they kept the illegal slot machines. Finally I came up with the answer.



... I let it be known around town that I was carrying a million dollars, looking for a connection to buy slot machines. Somebody would tip off Galucci and he'd have to send for me...



... It worked out too well! Soon I was being chased by every hood in town looking to steal my dough...



"THIS PLAN FINALLY WORKED AND SOON I HAD COMPANY..."

Alright, bright boy, the boss wants to see you...

Yeah, you!

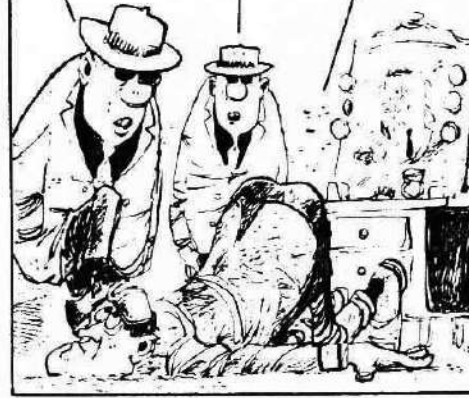
What's the hurry, punks? I'll see him when I'm ready!



When we say the boss wants to see you, we mean now...

Yeah, now!

(Gasp) Like I say (gulp) I'll see him when I'm (ugh) ready



Alright, already! I'm ready already!!

This punk's been seeing too many private eye shows...

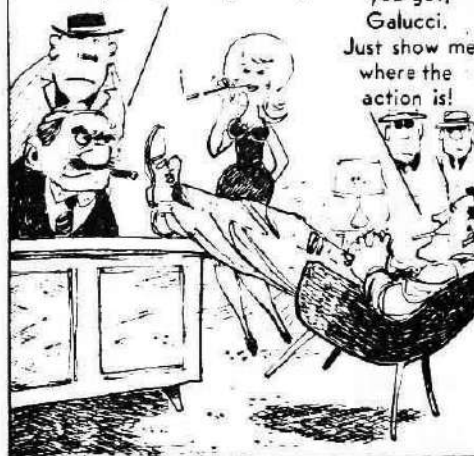
Yeah, shows!



"AN HOUR LATER I WAS SITTING FACE TO FACE WITH GALUCCI..."

I hear you're in the market for machines. What's your spending money?

I'll take all you got, Galucci. Just show me where the action is!



Alright, we'll take you to the warehouse tonight. You bring the dough. Just one more thing...

What's that, boss?



Take your feet off my desk, you idiot!!

And don't call me boss!!

A guy can get a hernia on a job like this!



"AFTER SETTING THE DEAL WE ALL TOOK OFF FOR THE WAREHOUSE. . ."

At last I had the gang with the goods—a fortune in illegal slot machines. Now if I could get the cops here, they'd nab 'em all red-handed. I had to think of some way to tip 'em off.



I hit on a plan. I'd accidentally drop one of the machines on Galucci's foot. He'd let out a loud scream that would fetch every cop on this beat. . .



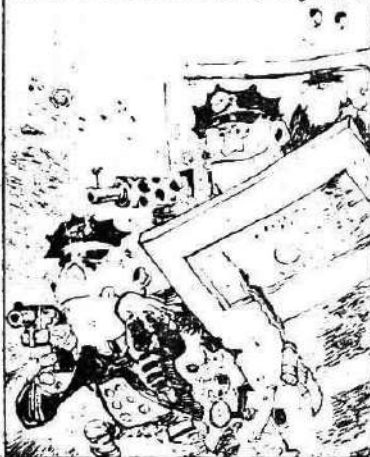
Knock it off already!

. . . Trouble was I goofed and dropped it on my own shin!



"MY ONLY HOPE NOW WAS THAT THE COPS WOULD HEAR THE SCREAM. . ."

Just in the nick of time the cops broke in and the fireworks began. . .



. . . in the hustle and bustle one man got away. . .



It was the Tightroper!



"ONLY TROUBLE WAS—THE WHOLE GALUCCI MOB WERE ALSO TIGHTROPEERS!"

Imagine! Assigning 5 tightropers to the same gang! These underpaid local police chiefs must be out of their skulls. . .

What a waste of manpower! And I thought I had the goods on this mob. . .

Darn these furshlugginer mass assignments! When are they gonna let me do a single. . .

Man, these guys don't seem like tightropers! They really look like hoods! ! !

Who'd ever suspect the bartender of being a cop???

I'm the real gangster chief, but I'm posing as an undercover agent to crack this ridiculous tightrope organization. . .

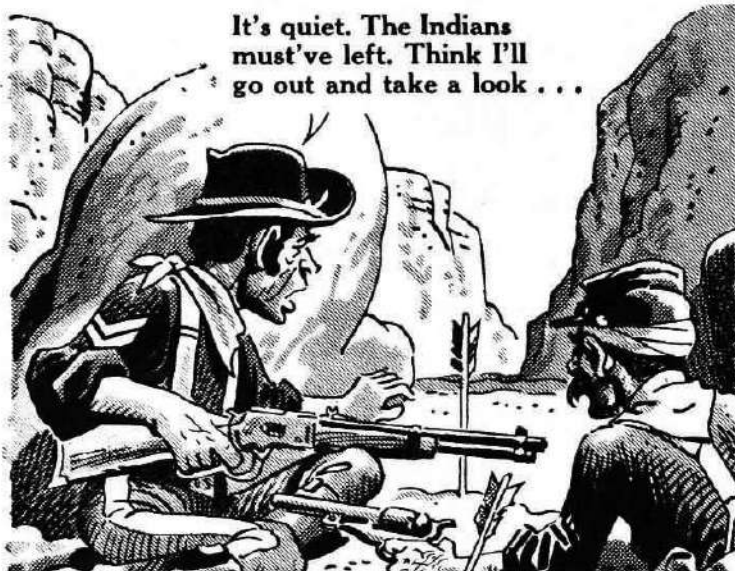


CRACKED takes you back to...

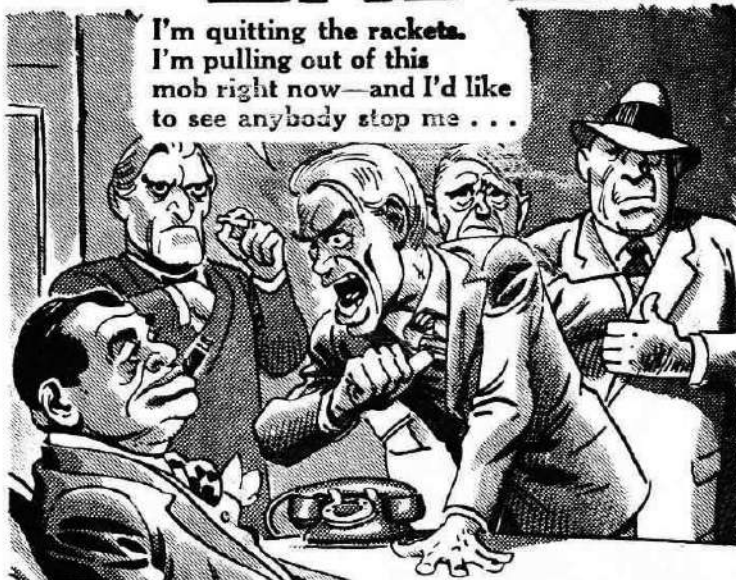
When it all

ENDED

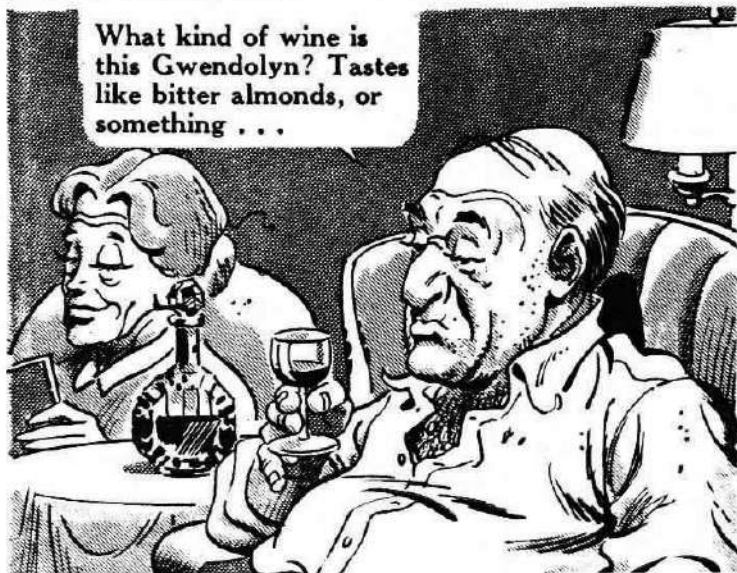
It's quiet. The Indians must've left. Think I'll go out and take a look...



I'm quitting the rackets. I'm pulling out of this mob right now—and I'd like to see anybody stop me...



What kind of wine is this Gwendolyn? Tastes like bitter almonds, or something...



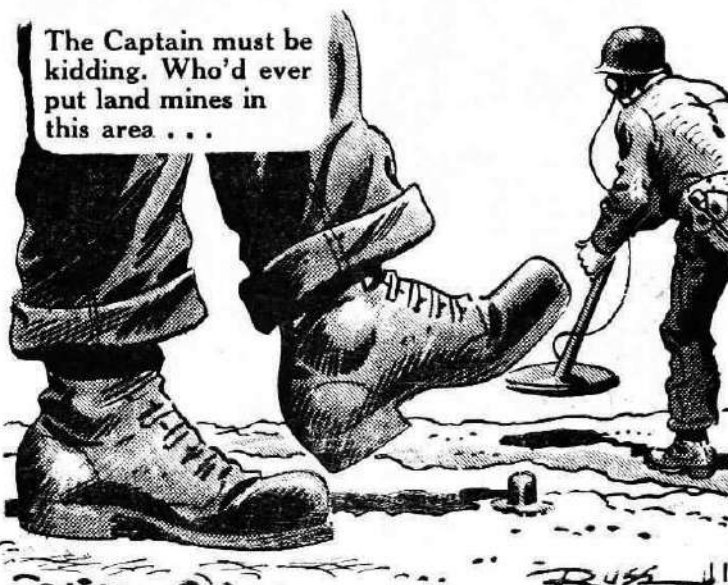
Now listen and listen good, I know who killed old man Higgins. His name is...



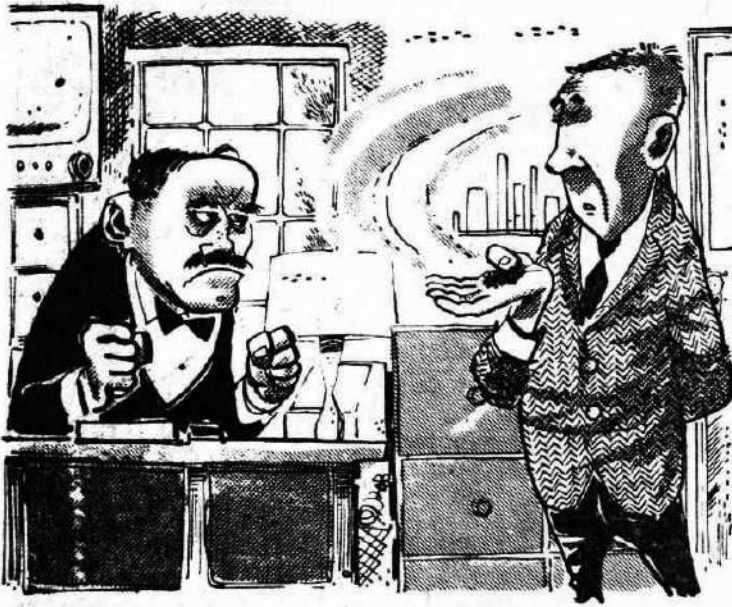
You just try and make me pay that protection money...



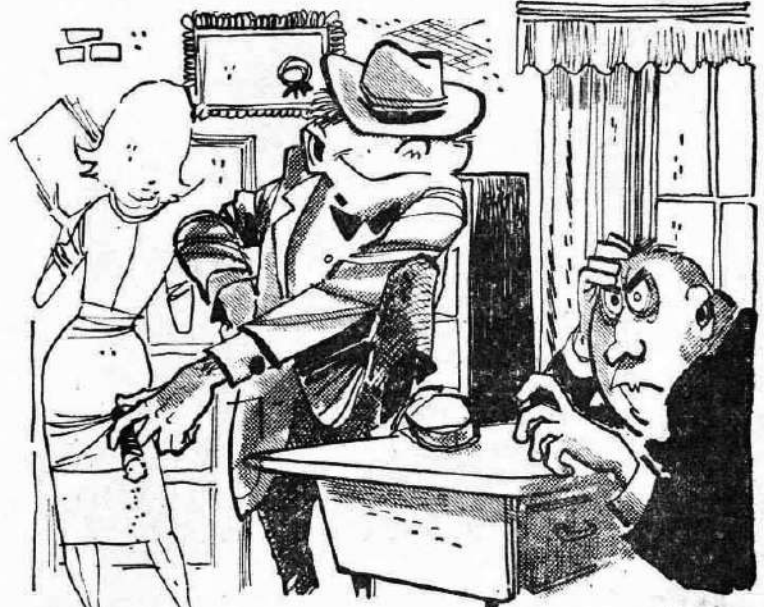
The Captain must be kidding. Who'd ever put land mines in this area...



To get the things you want in this world, you gotta use a little psychology. You can't just make up your mind you want something and then go after it. That's because too many people go after the same things. This means that You have to act differently. Since you've bought this magazine, we figure you're already acting differently than the rest of the people in this country, so like your chances of getting ahead are pretty good. All you need are a few pointers as to how to go about it. And so we have prepared this handy article which plainly shows you how to use . . .



TO GET A RAISE—Ask for a salary cut. The boss will be so impressed by your concern for the company, that he will insist you take the raise.



TO GET THAT JOB—Make like you don't need it. When you tell employer you'll let him know, you'll find yourself being talked into taking job.



TO BE LIKED BY PEOPLE—Make yourself obnoxious. Everybody is attracted to this type of personality, and you'll soon find yourself the most popular guy around.



TO BE HATED BY PEOPLE—Try to make them like you. Go out of your way to be overly nice, and you'll soon find out that everyone will despise you.

CRACKED'S APPLIED PSYCHOLOGY



TO GET HER TO MARRY YOU—Say you are a confirmed bachelor. Women always want what they can't have, and soon you'll find that she's proposing to you.



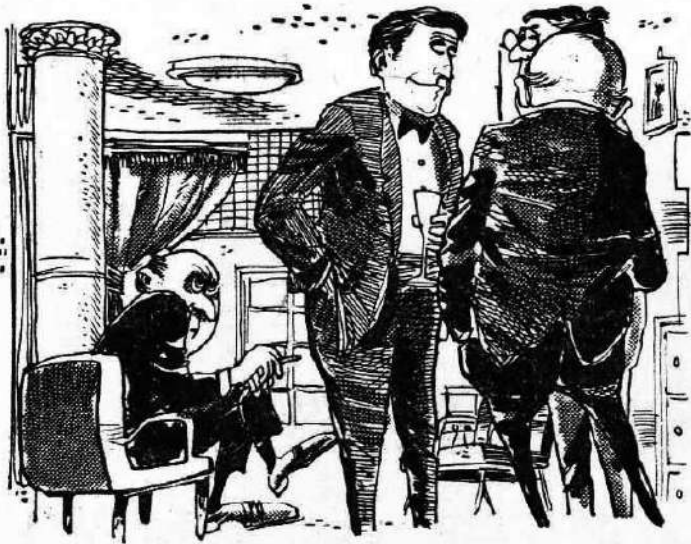
TO GET TO THE TOP—Head right for the bottom. When you sink as low as you can, you'll soon find that there's no place to go now but Up.



TO BE RICH—First become poor. After you give away all your belongings, friends will feel so sorry for your plight, that they'll shower you with money.



TO BE HEALTHY—First get yourself sick. When your body is full of germs and viruses, you will find it has so much resistance, that you are now Super-healthy.



TO STAND OUT IN A CROWD—Try to be inconspicuous. Today with everybody trying to outshine each other, your inconspicuousness will be most conspicuous.



TO LEAD A QUIET LIFE—Start going berserk. Run amok. This will discourage people from bothering you and you will soon be left alone in solitude.



TO MAKE A HIT WITH WOMEN—Never show that you're really interested. If you ignore women you will soon find that they will swarm all over you.



TO AVOID WORK—Go get a job. Ruin everything on first day. Boss will fire you and give you full week's pay. Simply repeat this every day in new place.



TO APPEAR INTELLIGENT—Walk around like an idiot. Mumble incoherently. People will not understand you and soon think that you must be a genius.



TO LIVE LONG—Start doing things to shorten your life. Do exciting things and live dangerously. Remember—only the good die young.



TO BE THE LIFE OF THE PARTY—Sit all by yourself in the back. Soon all guests will wonder what is the matter. And you'll be the center of interest.



TO GET THINGS DONE WELL—Louse them up. This will break the ice and reduce the anxiety, so that you will be able to do a better job.



TO BE HAPPY—First make yourself miserable. Finish reading the rest of *CRACKED* and you'll see what real misery is, and see how happy you really were before.



TO AVOID TROUBLE—Go around looking for it. Pick fights with everybody. They'll think you're a terror and be afraid to give you trouble.



TO MEET NEW PEOPLE—Try to be anti-social. This will make you seem ultra-interesting, and soon everyone will start flocking to meet you.



TO HAVE A GOOD LAUGH—Stop reading *CRACKED*. You will then think about the 25c you paid for it, and break out laughing over what a silly clod you were.

MY POLL IN ERROR. GET OUT OF RACE BEFORE IT'S TOO LATE.
DR. GEORGE GALLUP

ALEXANDER GRAHAM BELL
796 CLEVELAND STREET
PHILADELPHIA, PA.

196 CEE
PHILADELPHIA, PA.

WHY WANT TELEPHONES WHEN YOU GOT TELEGRAMS? STOP
WITH THIS NONSENSE.

YOUR BROTHER COW

PAUL REVERE
1329 ELM STREET
BOSTON, MASS.

FOUND OUT WHAT YOU'RE ALLERGIC TO. IT'S HORSES. KEEP AWAY AND HIVES WILL DISAPPEAR.

FELIX M. KRAUSE, M.D.

NATHAN HALE
CELL BLOCK 13
NEW YORK, N. Y.

PLANS YOU CARRY IN BOOT ARE FAKE. TELL ENEMY WHAT THEY
WANT TO KNOW. DOESN'T MATTER NOW.

GEN. WASHINGTON

ARCHDUKE FERDINAND
ROYAL PALACE
AUSTRIA

ASSASSIN OUT TO GET YOU. AVOID ALL CONTACT WITH STRAN
GERS. BE EXTREMELY CAREFUL.
AUSTRIAN SECRET SERVICE BUREAU

REFUL.
AUSTRIAN SECRET SERVICE BUREAU

Today, things happen so fast that the telegram has become a vital part of our communication. Where no telephone is available, a telegram can reach any part of the country in a matter of hours. This is important because sometimes our very lives depend upon it. We got to thinking—supposin' they had telegrams back in the old days of history? It figures that a lot of changes would have been made. We also got to thinking that these telegrams would have been very slow in reaching their destination, as they wouldn't have our modern facilities. So we dreamed up a few really important . . .

FLT. LT. HOTCHKISS
HINDENBURG
TOMS RIVER, N. J.

DO NOT GO UP. BOMB IN SUITCASE REPORTED TO BE ABOARD
AWAIT FURTHER INSTRUCTIONS.

TRENTON POLICE DEPT.

CHIEF CRAZY CLOD
TEPEE NO. 6
MANHATTAN ISLAND

MARKET UP 12 POINTS. DON'T SELL ISLAND FOR LESS THAN
30G. A STEAL AT THAT PRICE.

CHIEF BIG MOUTH

MONTEZUMA
INCA PALACE
MEXICO CITY

CORTEZ HAS RECORD MILE LONG. BE CAREFUL.
INCA POLICE DEPT.

CHRISTOPHER COLUMBUS
169 LASAGNA AVE.
GENOA, ITALY

FORGET TRIP AROUND WORLD. YOU CAN COME HOME. ALL IS
FORGIVEN. LOVE

MOTHER

HISTORICAL TELEGRAMS

... THAT NEVER GOT THERE

DOMESTIC SERVICE Check the service desired and the message will be sent by the proper method.	WESTERN UNION TELEGRAM		INTERNATIONAL SERVICE Check the service desired and the message will be sent by the proper method.
TO FROM DAY TIME CITY STATE COUNTRY	TO FROM DAY TIME CITY STATE COUNTRY		TO FROM DAY TIME CITY STATE COUNTRY
CAPT. BLIGH HMS BOUNTY DOVER, ENGLAND ASTROLOGY CHART PREDICTS ILL-FATED VOYAGE. DO NOT SET SAIL. SIDNEY			

DOMESTIC SERVICE Check the service desired and the message will be sent by the proper method.	WESTERN UNION TELEGRAM		INTERNATIONAL SERVICE Check the service desired and the message will be sent by the proper method.
TO FROM DAY TIME CITY STATE COUNTRY	TO FROM DAY TIME CITY STATE COUNTRY		TO FROM DAY TIME CITY STATE COUNTRY
USS TITANIC ATLANTIC OCEAN ICEBERGS SIGHTED IN YOUR AREA. TURN BACK. LIGHTHOUSE NO. 12			

DOMESTIC SERVICE Check the service desired and the message will be sent by the proper method.	WESTERN UNION TELEGRAM		INTERNATIONAL SERVICE Check the service desired and the message will be sent by the proper method.
TO FROM DAY TIME CITY STATE COUNTRY	TO FROM DAY TIME CITY STATE COUNTRY		TO FROM DAY TIME CITY STATE COUNTRY
GEN. GEORGE C. CUSTER LITTLE BIG HORN WYOMING SIoux TRIBE ON WARPATH. PROCEED WITH CAUTION. AVOID OPEN AREAS. SCOUT FINCH			

DOMESTIC SERVICE Check the service desired and the message will be sent by the proper method.	WESTERN UNION TELEGRAM		INTERNATIONAL SERVICE Check the service desired and the message will be sent by the proper method.
TO FROM DAY TIME CITY STATE COUNTRY	TO FROM DAY TIME CITY STATE COUNTRY		TO FROM DAY TIME CITY STATE COUNTRY
GOLIATH TEL AVIV JERUSALEM DAVID HAS SLINGSHOT HIDDEN IN BOOT. BE CAREFUL. CAN DO MUCH HARM. HAMAN			

DOMESTIC SERVICE Check the service desired and the message will be sent by the proper method.	WESTERN UNION TELEGRAM		INTERNATIONAL SERVICE Check the service desired and the message will be sent by the proper method.
TO FROM DAY TIME CITY STATE COUNTRY	TO FROM DAY TIME CITY STATE COUNTRY		TO FROM DAY TIME CITY STATE COUNTRY
SAMUEL P. MORSE HOTEL FILLMORE NEW YORK CITY WILL NOT SEND MONEY. STOP WASTING TIME ON FOOLISH IN- VENTIONS AND GO GET JOB WITH FUTURE. DAD			

DOMESTIC SERVICE Check the service desired and the message will be sent by the proper method.	WESTERN UNION TELEGRAM		INTERNATIONAL SERVICE Check the service desired and the message will be sent by the proper method.
TO FROM DAY TIME CITY STATE COUNTRY	TO FROM DAY TIME CITY STATE COUNTRY		TO FROM DAY TIME CITY STATE COUNTRY
BETSY ROSS 398 MAIN STREET PHILADELPHIA, PA. STOP SEWING AND COME ON HOME. NEED YOU AROUND HOUSE. AUNT MINNIE			

DOMESTIC SERVICE Check the service desired and the message will be sent by the proper method.	WESTERN UNION TELEGRAM		INTERNATIONAL SERVICE Check the service desired and the message will be sent by the proper method.
TO FROM DAY TIME CITY STATE COUNTRY	TO FROM DAY TIME CITY STATE COUNTRY		TO FROM DAY TIME CITY STATE COUNTRY
ABRAHAM LINCOLN PRESIDENTIAL TRAIN PITTSBURGH, PA. SCOUTED GETTYSBURG. TOWN IS DEAD. WON'T DRAW CROWDS. BYPASS AND WIND UP TOUR AT SCRANTON. ACE LECTURE TOURS ASSN.			

DOMESTIC SERVICE Check the service desired and the message will be sent by the proper method.	WESTERN UNION TELEGRAM		INTERNATIONAL SERVICE Check the service desired and the message will be sent by the proper method.
TO FROM DAY TIME CITY STATE COUNTRY	TO FROM DAY TIME CITY STATE COUNTRY		TO FROM DAY TIME CITY STATE COUNTRY
JUDGE CRATER WHEREVER YOU ARE COME BACK. ALL IS FORGIVEN. WE STILL LOVE YOU. REGARDS. SHIRLEY			

DOMESTIC SERVICE Check the service desired and the message will be sent by the proper method.	WESTERN UNION TELEGRAM		INTERNATIONAL SERVICE Check the service desired and the message will be sent by the proper method.
TO FROM DAY TIME CITY STATE COUNTRY	TO FROM DAY TIME CITY STATE COUNTRY		TO FROM DAY TIME CITY STATE COUNTRY
CAPTAIN USS MAINE HAVANA, CUBA REPORT SABOTEURS IN HAVANA HARBOR. SET SAIL IMMEDIATE- LY. DO NOT REMAIN IN DOCK. U.S. DEPT. OF NAVAL INTELLIGENCE			

DOMESTIC SERVICE		WESTERN UNION TELEGRAM		INTERNATIONAL SERVICE	
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JULIUS CAESAR
MVI TOGA LANE
ROME, ITALY

BRUTUS MOB PLANNING AGAINST YOU. DON'T GO NEAR SENATE BUILDING.
A. SOOTHSAYER

DOMESTIC SERVICE		WESTERN UNION TELEGRAM		INTERNATIONAL SERVICE	
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GEN. GEORGE WASHINGTON
APO 802
NEW YORK, N. Y.

PREDICT BLIZZARD WEATHER FOR VALLEY FORGE AREA. SUGGEST REMAIN AT HOME TILL COLD WAVE SUBSIDES.
U.S. WEATHER BUREAU

DOMESTIC SERVICE		WESTERN UNION TELEGRAM		INTERNATIONAL SERVICE	
Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.

NEVILLE CHAMBERLAIN
BRITISH EMBASSY
MUNICH, GERMANY

NO NEED FOR APPEASEMENT AT CONFERENCE. OUR MILITARY STRENGTH GREATER THAN WE THOUGHT. BE FIRM.
BRITISH ARMY INTELLIGENCE

DOMESTIC SERVICE		WESTERN UNION TELEGRAM		INTERNATIONAL SERVICE	
Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.

FRANK JAMES
BOX 60
SALINA, KANSAS

FORD BOYS OUT TO GET JESSE. KNOW OF HIS HIDEOUT. WARN HIM IMMEDIATELY.
IKE CLANTON

DOMESTIC SERVICE		WESTERN UNION TELEGRAM		INTERNATIONAL SERVICE	
Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.

VINCENT VAN GOGH
ARLES, FRANCE

ONLY KIDDING ABOUT EAR. DON'T NEED IT. CAN'T YOU TAKE A JOKE?
PAUL

DOMESTIC SERVICE		WESTERN UNION TELEGRAM		INTERNATIONAL SERVICE	
Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.

ADOLF HITLER
REICHSHAUS
BERLIN, GERMANY

SCOUTED RUSSIAN FRONT. TOO STRONG TO ATTACK NOW. SUGGEST WAIT AND FINISH OFF ENGLAND FIRST.
HESS

DOMESTIC SERVICE		WESTERN UNION TELEGRAM		INTERNATIONAL SERVICE	
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EDITOR
CRACKED MAGAZINE
NEW YORK CITY

DON'T DO ARTICLE ON TELEGRAMS. WILL DEFINITELY GET A LIBEL SUIT.
GLOTZ & GLOTZ? LAWYERS

DOMESTIC SERVICE		WESTERN UNION TELEGRAM		INTERNATIONAL SERVICE	
Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.

JOHN ALDEN
PLYMOUTH ROCK
PLYMOUTH, MASS.

MILES STANDISH HAS REPUTATION AS BIG WOLF. DON'T LET HIM NEAR YOUR GIRL FRIENDS.
IRVING

DOMESTIC SERVICE		WESTERN UNION TELEGRAM		INTERNATIONAL SERVICE	
Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.	Check the service desired. Check the time of day. Check the rate. Check the time of day. Check the rate.

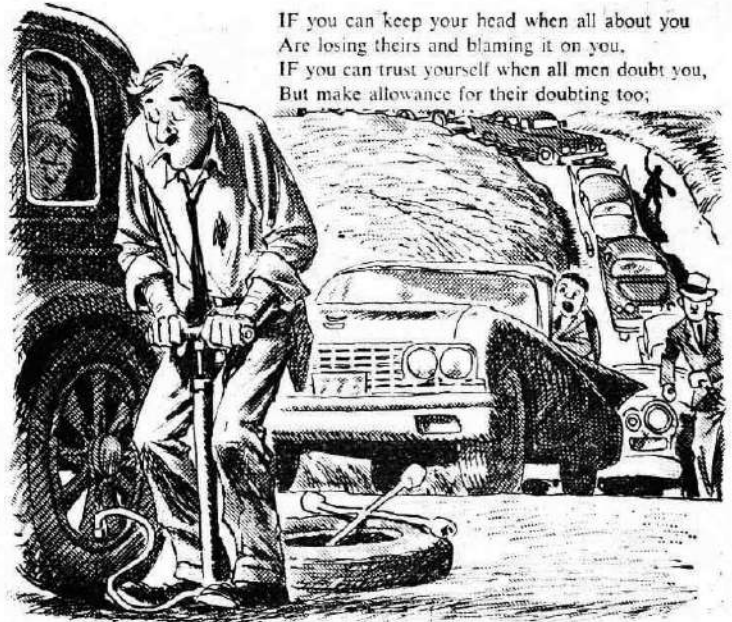
JOHN WILKES BOOTH
FORD THEATRE
WASHINGTON, D. C.

DEAL OFF. DON'T GO THRU WITH PLAN. COME BACK. FOUND OTHER WAY TO HANDLE SITUATION.
MAX

IF

by RUDYARD KIPLING

(Minor revision by Paul Laikin)



IF you can keep your head when all about you
Are losing theirs and blaming it on you,
IF you can trust yourself when all men doubt you,
But make allowance for their doubting too;

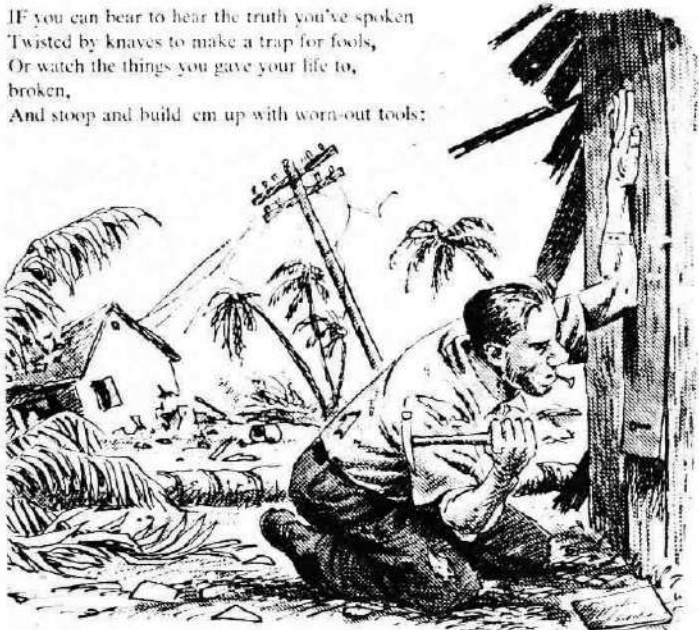


IF you can wait and not be tired by waiting,
Or being lied about, don't deal in lies,
Or being hated don't give way to hating,
And yet don't look too good, nor talk too wise;



IF you can dream—and not make dreams your master;
IF you can think—and not make thoughts your aim,
IF you can meet with triumph and disaster
And treat those two impostors just the same;

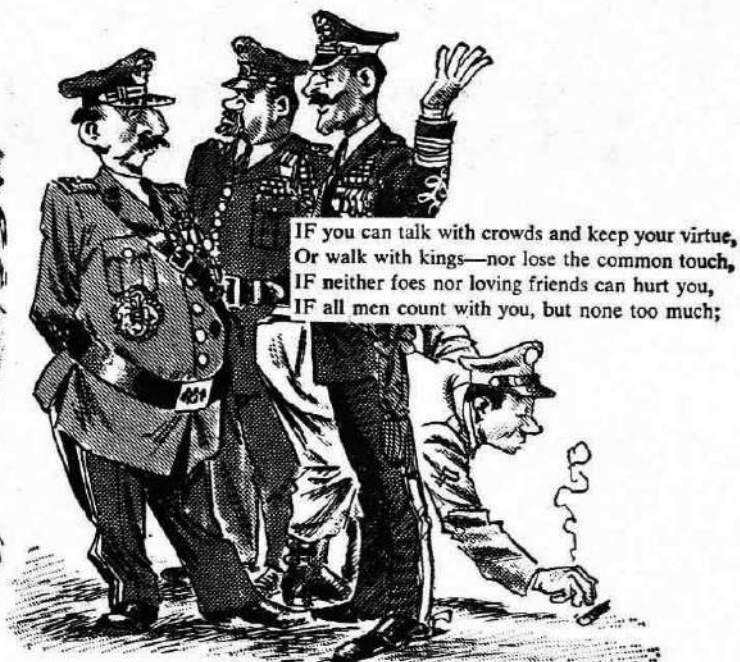
IF you can bear to hear the truth you've spoken
Twisted by knaves to make a trap for fools,
Or watch the things you gave your life to,
broken,
And stoop and build 'em up with worn-out tools;



IF you can make one heap of all your winnings;
And risk it on one turn of pitch-and-toss,
And lose, and start again at your beginnings
And never breathe a word about your loss;



IF you can force your heart and nerve and sinew
To serve your turn long after they are gone
And so hold on when there is nothing in you
Except the will which says to them: "Hold on!"



IF you can talk with crowds and keep your virtue,
Or walk with kings—nor lose the common touch,
IF neither foes nor loving friends can hurt you,
IF all men count with you, but none too much;

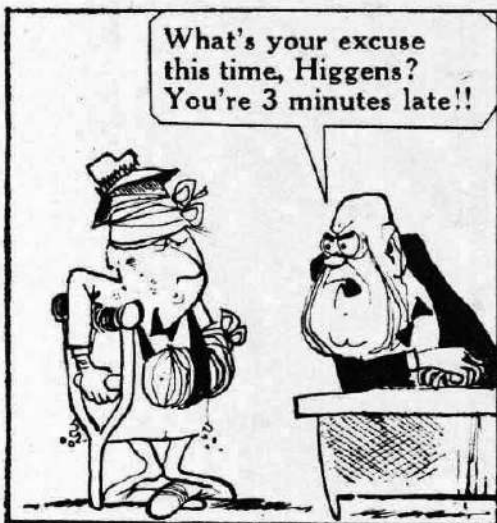


IF you can fill the unforgiving minute
With sixty seconds' worth of distance run,
Yours is the earth and everything that's in it,
And—which is more



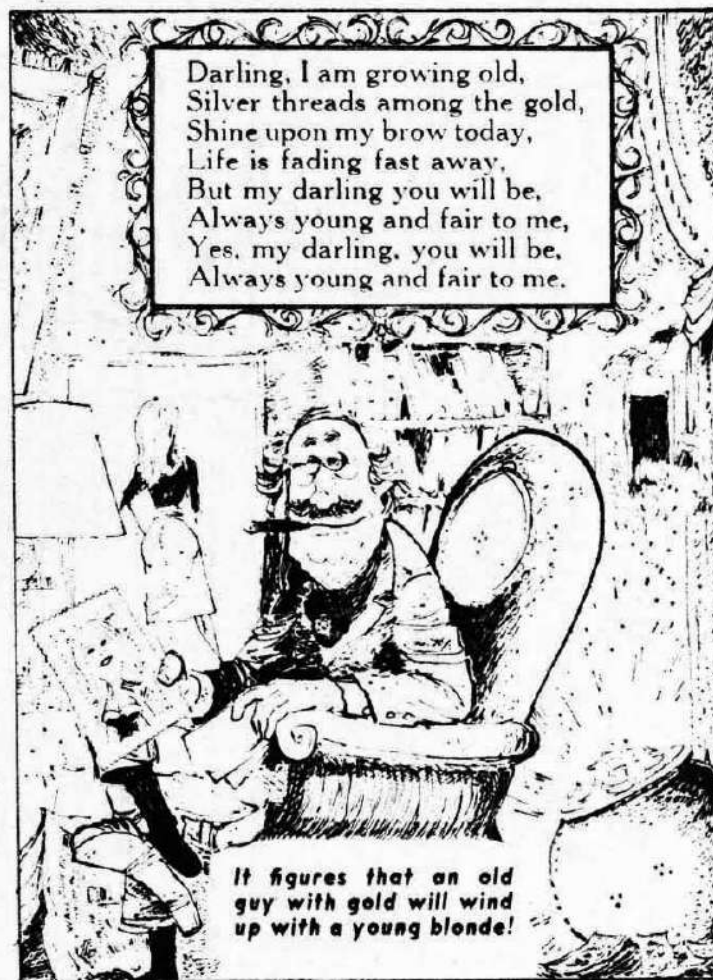
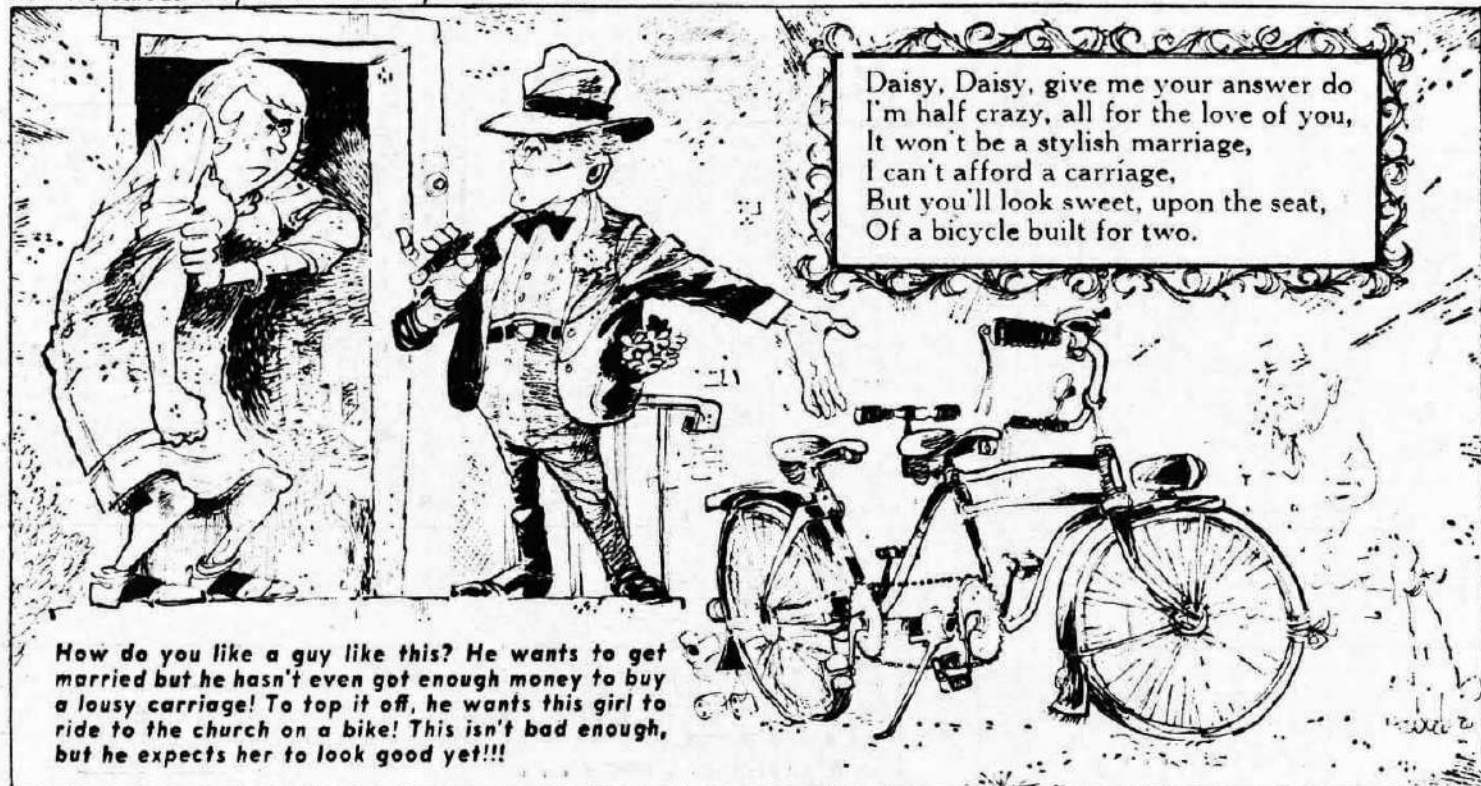
—You'll be a Clod, my son!

STORIES of the MONTH



Ever sit around a campfire at night singing old-time folk songs? Of course you have. Ever stop to examine the lyrics you were singing? Of course you haven't! Like if you did, you'd stop singing these fursh-lugginer tunes! Mainly because if you look at them closely, you'll see how ridiculous they are. To show you what we mean...

CRACKED



LOOKS AT OLD-TIME SONGS

Oh, give me a home, where the buffalo roam,
Where the deer and the antelope play,
Where seldom is heard a discouraging word,
And the skies are not cloudy all day.
Home, home on the range
Where the deer and the antelope play,
Where seldom is heard a discouraging word,
And the skies are not cloudy all day.



Here's a guy who wants to live in a house with animals! Did you ever have a buffalo roaming thru your kitchen? Or walk into your bathroom and find a deer playing with an antelope? And what's more, he does not want anyone to discourage him!!!

Down in the valley,
The valley so low,
Late in the evening,
Hear that train blow.
Hear that train blowing,
Hear that train blow,
Late in the evening,
Hear that train blow.

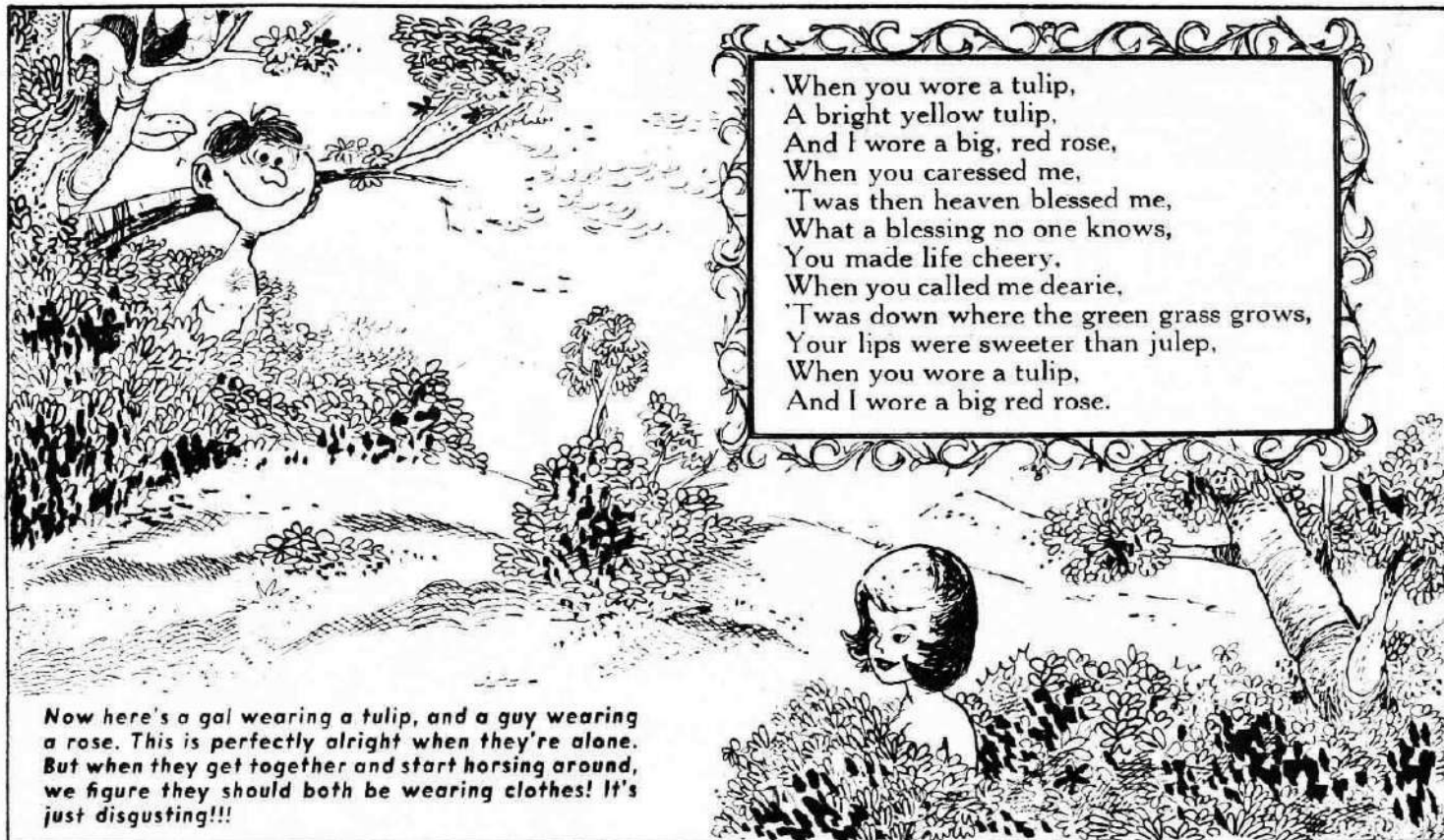


No wonder this guy can't sleep! The danged train is making too much racket!

My Bonnie lies over the ocean,
My Bonnie lies over the sea,
My Bonnie lies over the ocean,
O Bring back my Bonnie to me.
Bring back, bring back,
Bring back my Bonnie to me,
(to me)
Bring back, bring back,
Bring back my Bonnie to me.

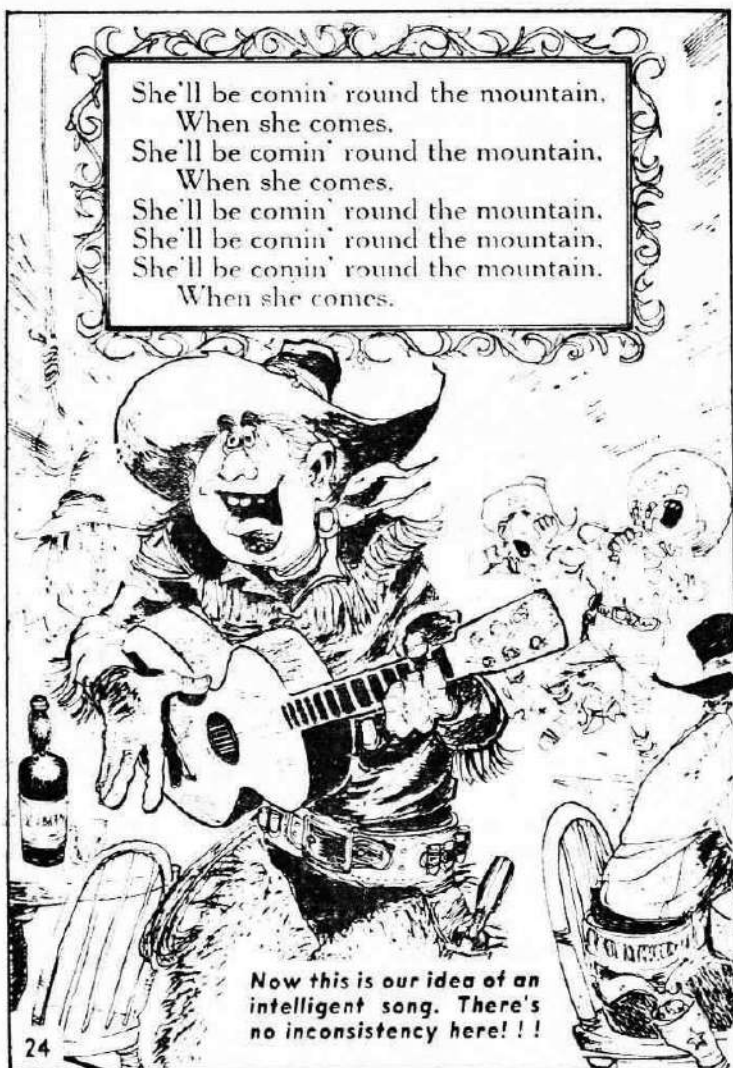


How can a guy still trust a broad like this? He knows how she lies!!!



When you wore a tulip,
A bright yellow tulip,
And I wore a big, red rose,
When you caressed me,
'Twas then heaven blessed me,
What a blessing no one knows,
You made life cheery,
When you called me dearie,
'Twas down where the green grass grows,
Your lips were sweeter than julep,
When you wore a tulip,
And I wore a big red rose.

Now here's a gal wearing a tulip, and a guy wearing a rose. This is perfectly alright when they're alone. But when they get together and start horsing around, we figure they should both be wearing clothes! It's just disgusting!!!



She'll be comin' round the mountain,
When she comes.
She'll be comin' round the mountain,
When she comes.
She'll be comin' round the mountain,
She'll be comin' round the mountain,
She'll be comin' round the mountain,
When she comes.

Now this is our idea of an intelligent song. There's no inconsistency here!!



Shine on, shine on harvest moon,
Up in the sky,
I ain't had no lovin' since
January, February, June or July.

What's he complaining about? He was getting it in March, April and May!

Casey would waltz with the strawberry blonde,
And the band played on,
He'd glide 'cross the floor with the girl he'd adore,
And the band played on.
But his brain was so loaded, it nearly exploded,
The poor girl would shake with alarm,
He married the girl with the strawberry curls,
And the band played on.



Just picture this for a minute. A guy brings a girl to a dance. He almost gets a stroke and she throws a fit! What do the musicians do? They keep right on playing!! And he books them for his wedding yet!!!

I wish I was in the land of cotton,
Old times there are not forgotten,
Look away, Look away, Look away,
Dixie land.



If he likes the South so much, how come he wants to look away?

Ha! Ha! Ha! You and me,
Little brown jug how I love thee!
Ha! Ha! Ha! You and me,
Little brown jug how I love thee!



Imagine a grown-up man making love to a whiskey bottle!!!

Every once in a while a really great book comes out and is added to our culture. It makes the best-seller list, stays popular for a while, and then is almost completely forgotten—except by clods like us who are always looking for new ideas for articles. All seriousness aside, we figure that these

books come along so rarely that publishers should get after the authors to write sequels. If the first book was such a success, chances are the sequel will also make money. And so, we have come with a few ideas for authors who can still come up with . . .

THE OLD LIONS



I. SHAW

WHERE DID YOU GO?
OUT!
WHAT DID YOU DO?
STILL NOTHING!



Forever And Ever Amber



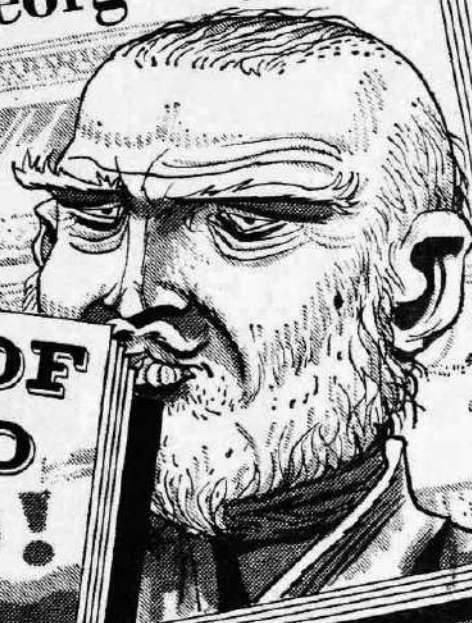
K. WINSOR

TOBACCO ROAD FILTERED



E. CALDWELL

The Later George Apley



TROPIC OF
SCORPIO
BANNED!

SEQUELS TO BEST-SELLERS

ON THE ROAD
AGAIN!

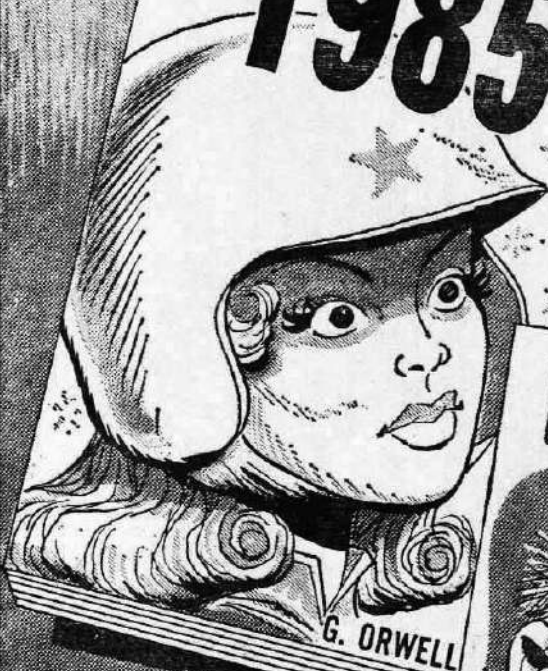


Son of Lolita
U. NABAKNOV



BY LOVE
DIS-POSSESSED

1985



THE FIRST
HAPPY MAN



THE UGLIER AMERICAN



Recently, the whole country was shocked to learn that practically all the audience-participation shows on television were rigged. At first, we even felt sick about the whole thing—but then we stopped to think. This made us feel even sicker so we stopped thinking. We began imagining. We imagined how it would be if those shows weren't rigged. What we came up with was horror! So like we stopped imagining and began drawing. We drew up this article which plainly shows you that you were better off before, since you'd get worse trash than the original if programs weren't rigged. This is because too many things could go wrong to disturb your viewing. For example, here are a few things that might happen....

IF TV

SHOWS WEREN'T RIGGED

This is your life, Seymour Grovis. And now, coming all the way from Sidney, Australia, is your mother whom you haven't seen in over 25 years. Come in, please, Mrs. Marybelle Grovis.



SEYMOUR!!

MAMA!!



I told you we shoulda rehearsed it!!



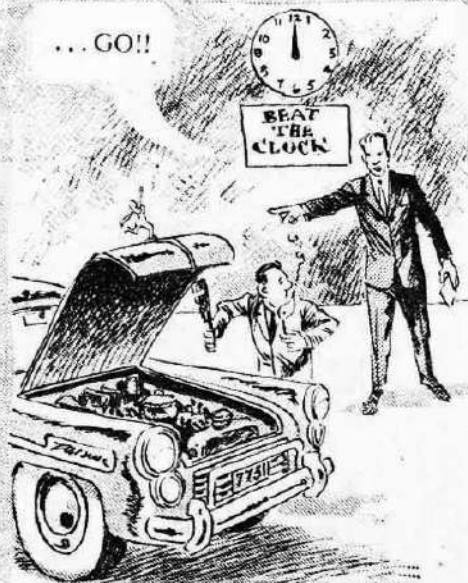
Now watch how the invisible shield protects me from that baseball...



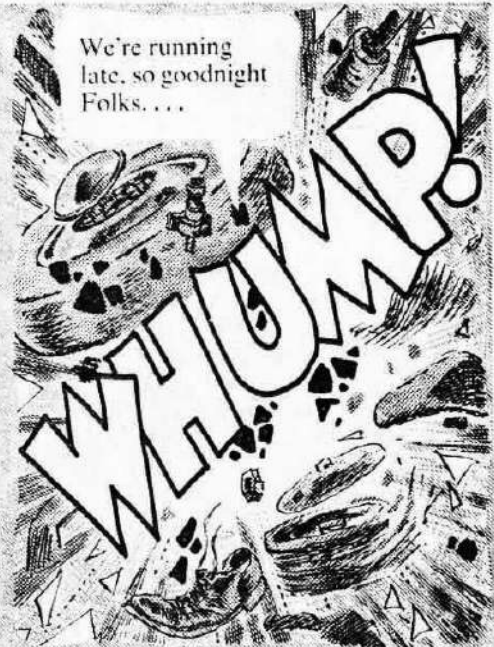
Our next Beat The Clock stunt is completely unrehearsed. We didn't even have a dry run. Our contestant has to find out what the trouble is with this car engine, and, with only the use of a monkey wrench and a match to see by — fix it in less than 14 seconds. Ready . . . get set. . . .



... GO!!



We're running late, so goodnight Folks. . . .



You've heard the sworn affidavits. Now one of these three gentlemen is the Real free-lance brain surgeon. Will you tell us your name, please?



My name is Denzil P. Clodd . . .



My name is Denzil P. Clodd . . .



My name is Irving Blech. I can't go thru with it! I'm an imposter!!



Now you haven't told the truth, so—you must pay the consequences . . .

TRUTH OR CONSEQUENCES
C. VAN DOREN



Oh no, I don't! I don't have to take this guff from you or anybody else!!

TRUTH OR CONSEQUENCES
E. M. SAINT



I told 'em to screen all these mishugginer contestants . . .



Is there a product connected with your work?



Well, you might say that in the generally accepted terminology of our visitor's craft, it could be construed that at various intervals a tangible entity does exist.



Shut up and lemme answer my own questions!!



Why isn't this show taped??



I know the folks watching you, Walt, would like to see the rest of your home. Would you mind showing us around?



Certainly, Ed. This is the closet I keep my Oscars in. I'll just open it and show you....



Say the secret word and win \$100. Now move in closer and let's begin...



THE SECRET WORD IS SNUFF

O.K. Groucho, this close enuff?



You bet your ...

BOING!

Well, that's show biz...



KLONK!

Since fine art is so often difficult to explain, we figure it's about time *somebody* explained what is happening in each picture, so, like here's some . . .

FINE ART CAPTIONS

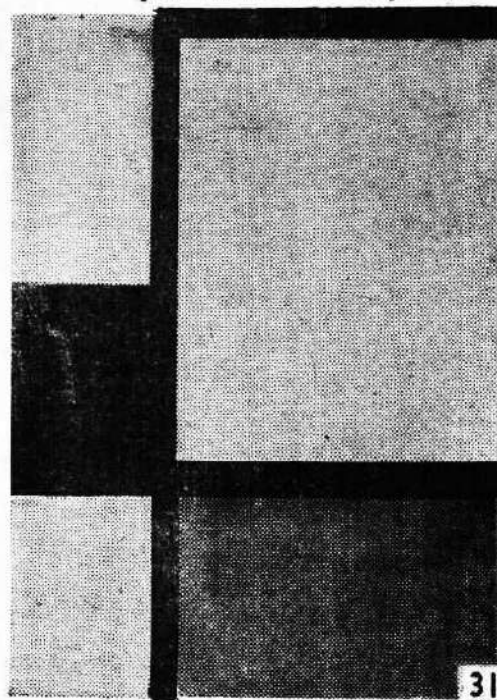


Picasso:
Girl Before a Mirror

"Ugh, I must get rid
of that cold cream!"

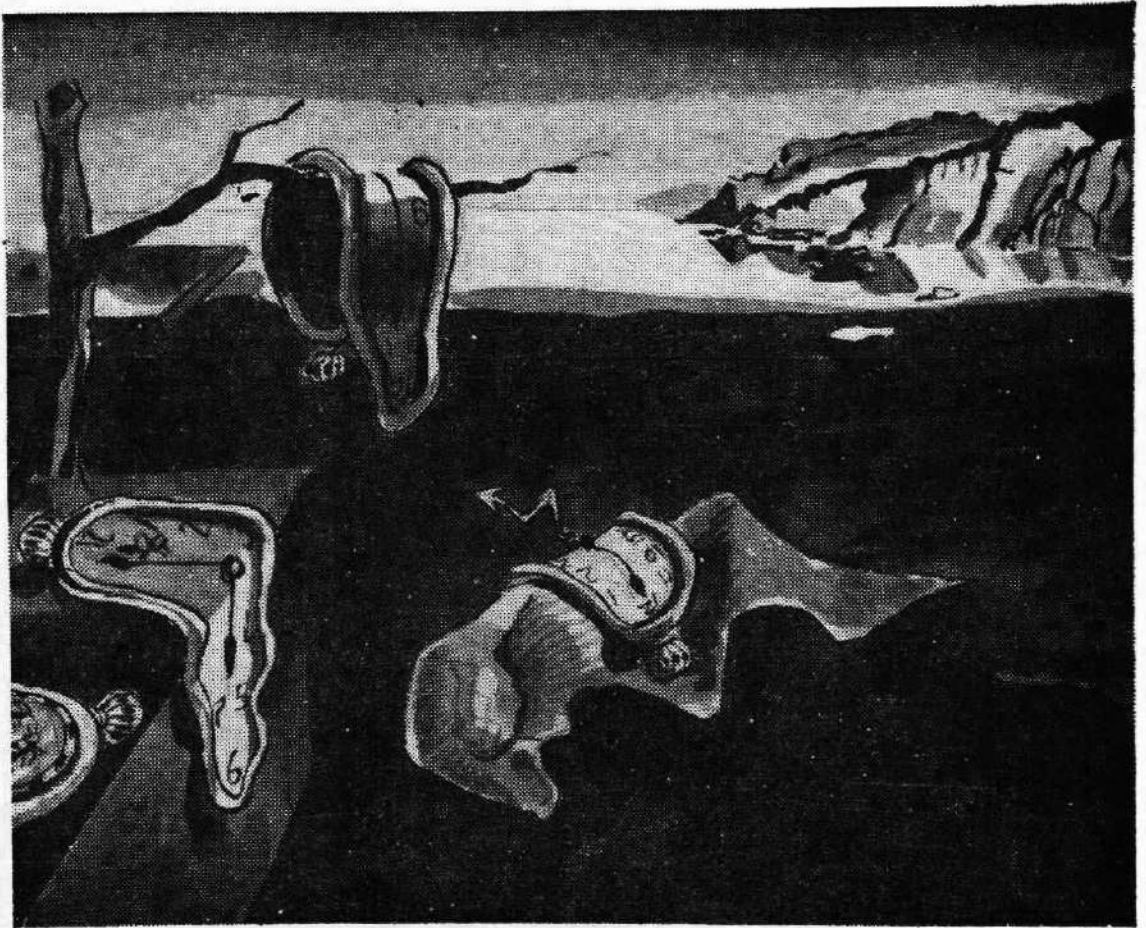
Composition
Mondrian:

"If you think it's so easy
you write the caption!"



Dali:
The Persistence
of Memory

"Call me back later,
Charlie, I got a
terrible hangover!"



Pollock:
18

"Now,
gentlemen,
about this
new
highway
plan."

Whistler:
Arrangement in
Grey and Black

"Take the picture already,
I'm getting a blister!"

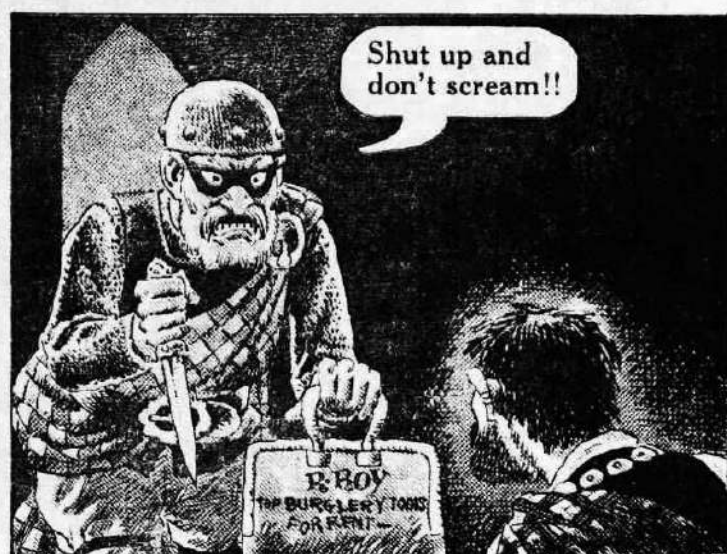
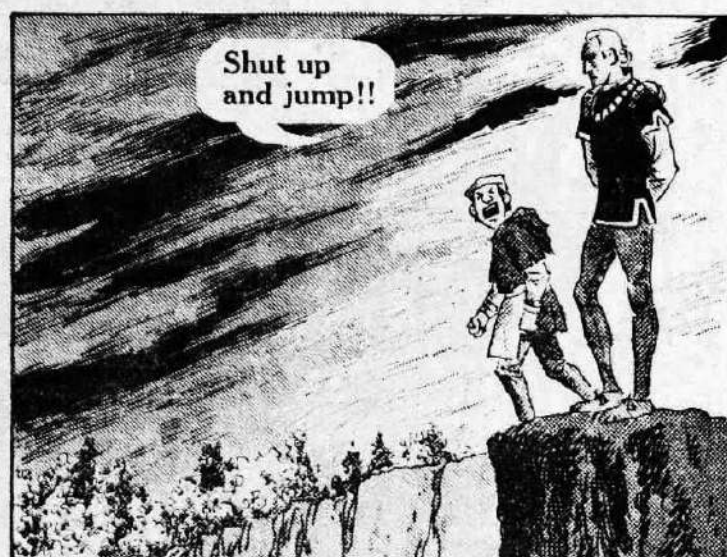
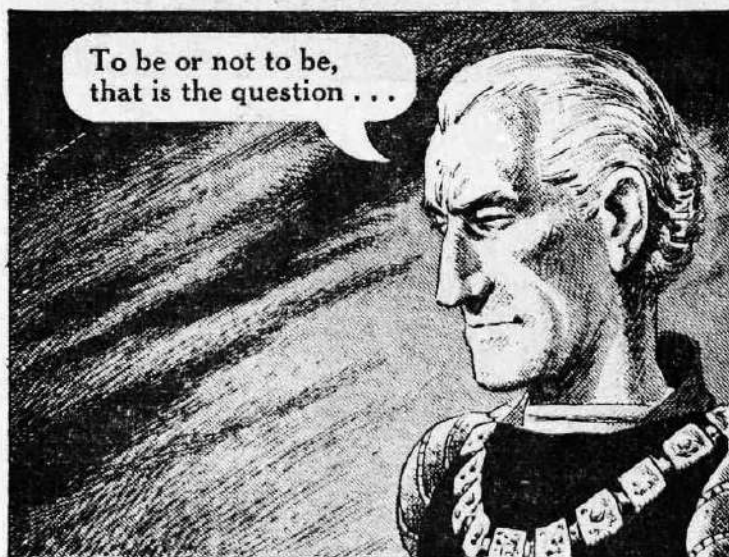
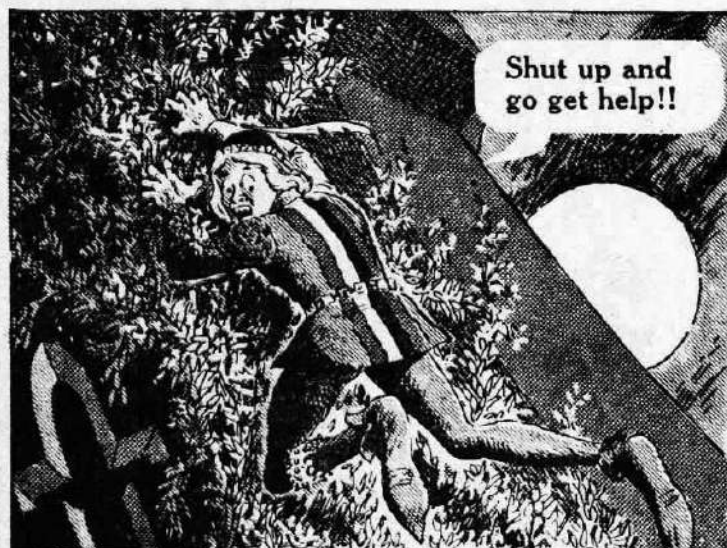


Millet:
The Gleaners

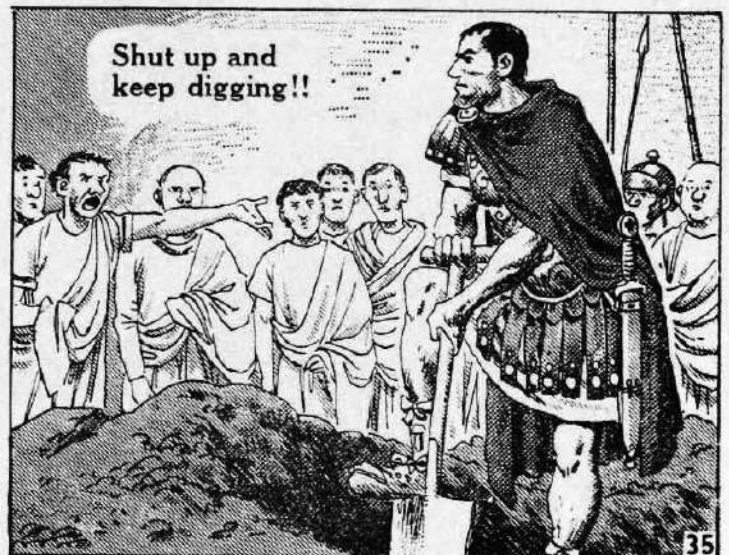
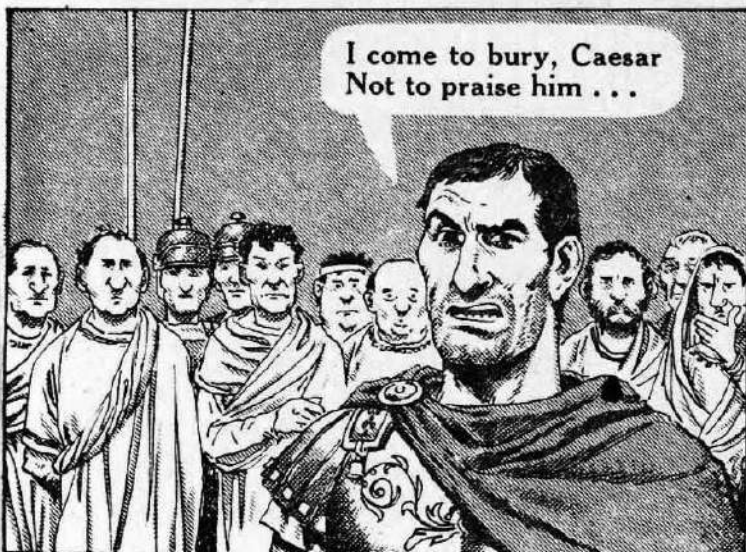
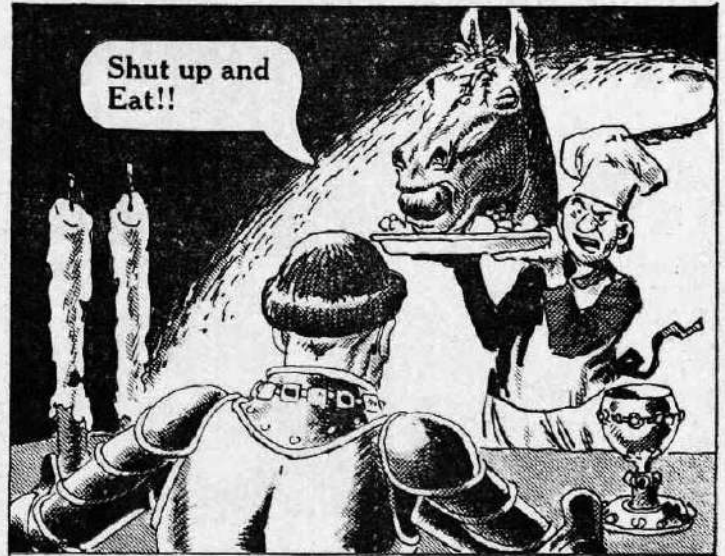
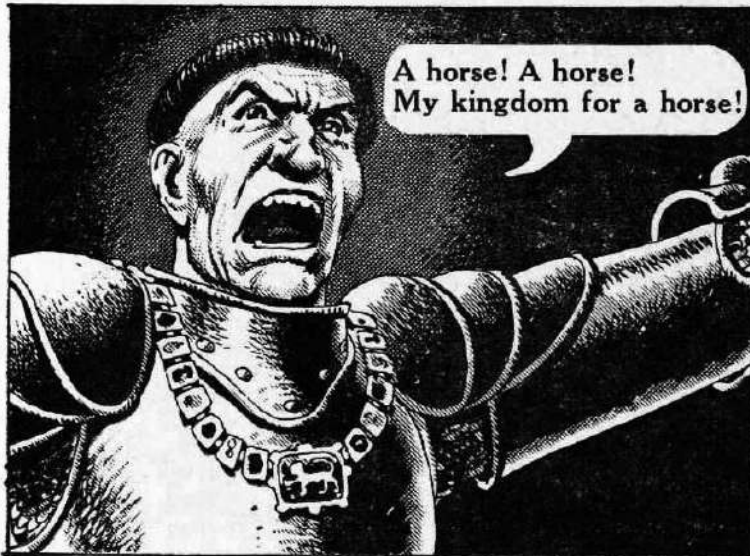
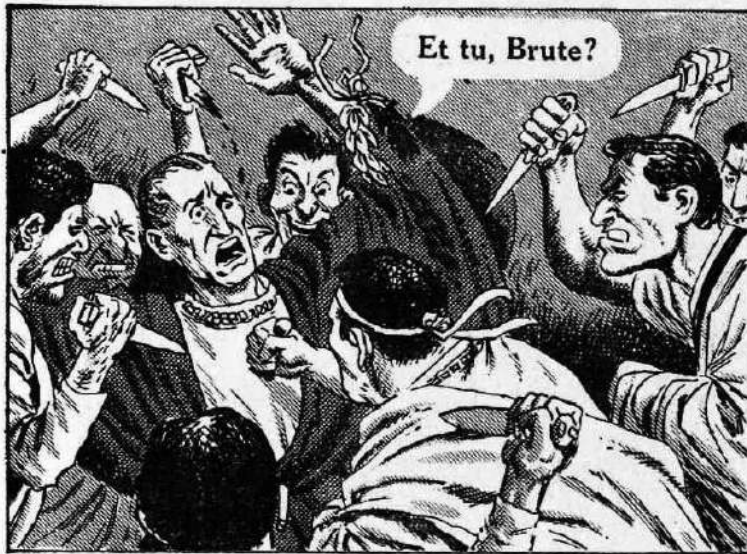
"Get ready . . .
get set . . ."

For all those who wrote
in asking for more cultural
articles and more imaginative
shut-ups, we put the two
together and now come
up with . . .

SHAKESPEAREAN



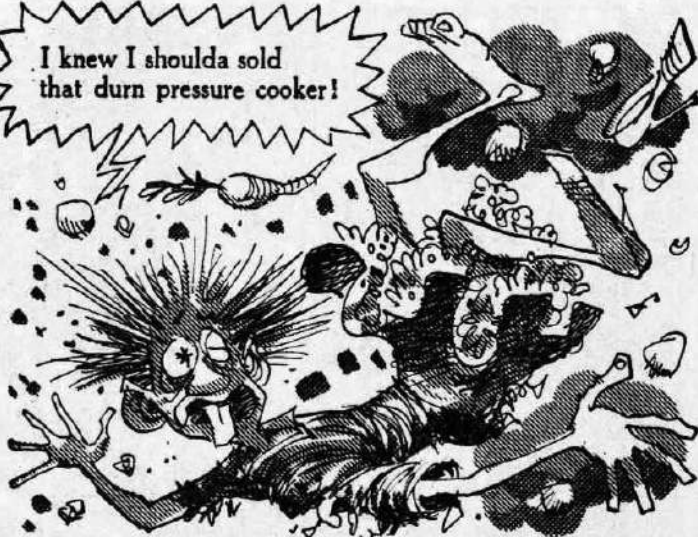
SHUT-UPS



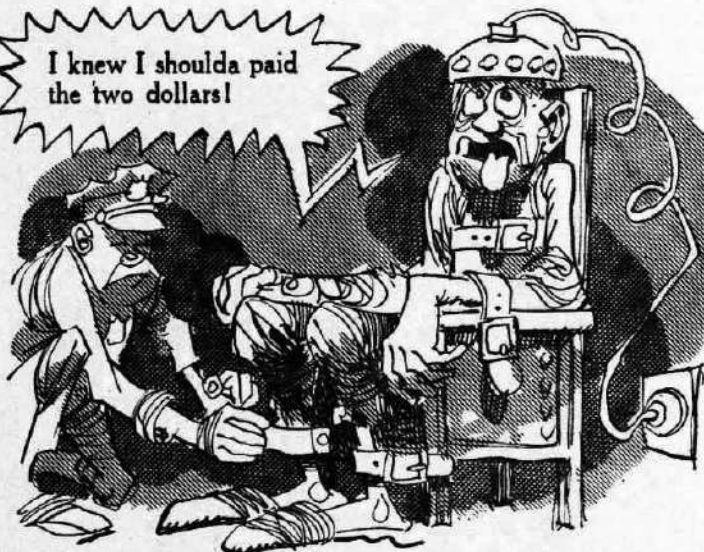
How many times have you said to yourself, "I shoulda done this," or "I shouldn't have done that." Most people do things on the spur of the moment that they regret doing afterwards. We figure it's better to go ahead and do something rather than to say later on that we were sorry you didn't do it. Let's show you what we mean, as we present a few people who are still crying about . . .

THINGS

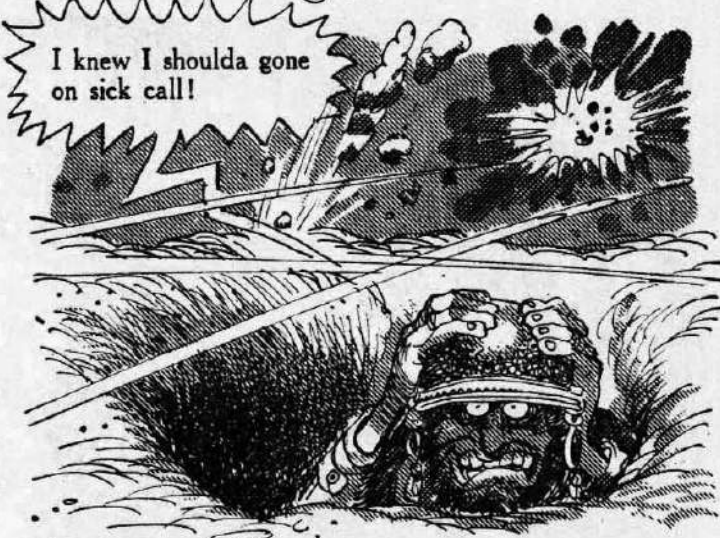
I knew I shoulda sold
that durn pressure cooker!



I knew I shoulda paid
the two dollars!



I knew I shoulda gone
on sick call!



I knew I shoulda taken
that swimming course!



I knew I shoulda went
t'ru colletch!

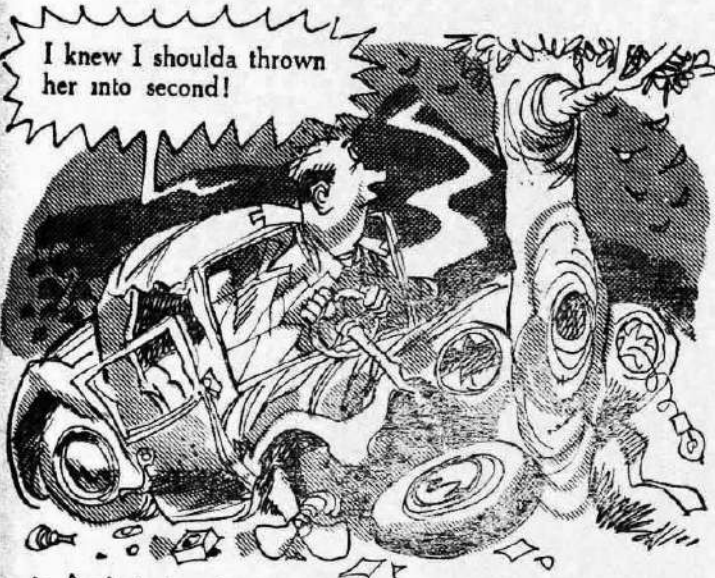


I knew I shoulda taken
that left turn back at
Nairobi!



WE SHOULD'DA DONE...

I knew I shoulda thrown her into second!



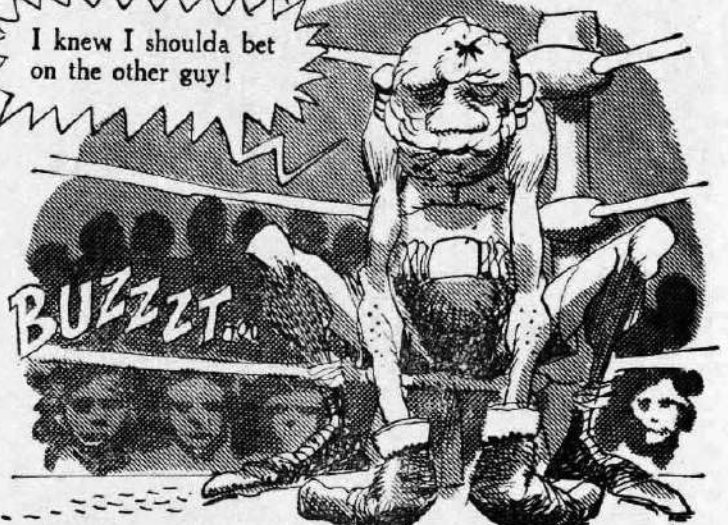
I knew I shoulda looked thru that suitcase in the baggage compartment!



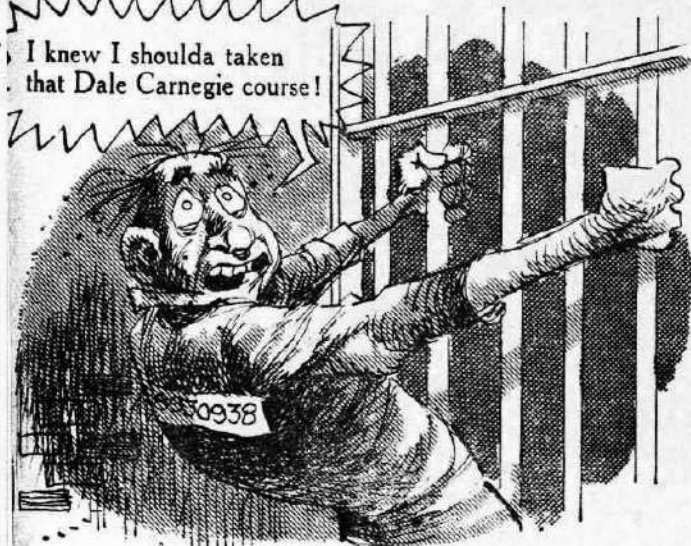
I knew I shoulda fixed that television set!



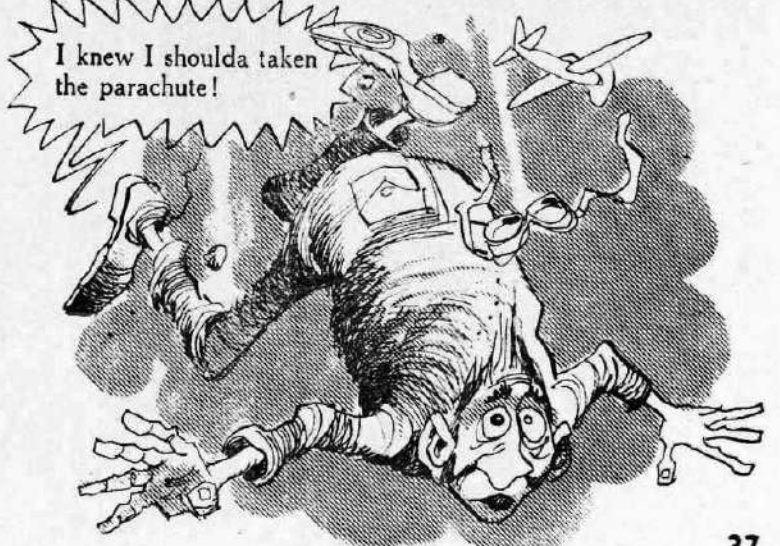
I knew I shoulda bet on the other guy!



I knew I shoulda taken that Dale Carnegie course!



I knew I shoulda taken the parachute!

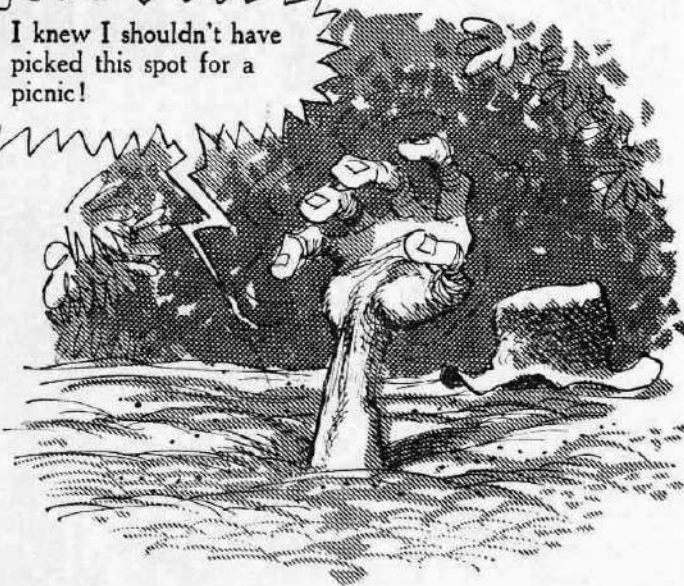


HERE ARE SOME PEOPLE WHO ARE SORRY ABOUT THE THINGS THEY SHOULDN'T HAVE DONE

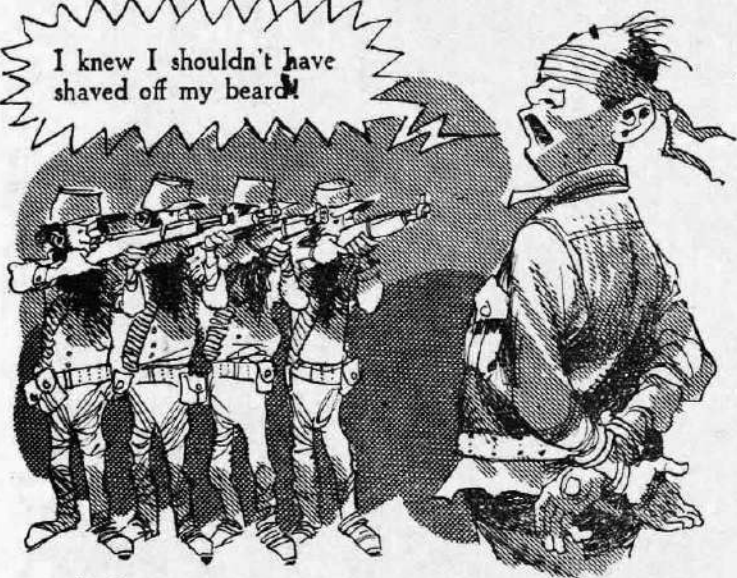
I knew I shouldn't have married that 16-year-old girl from Kentucky!



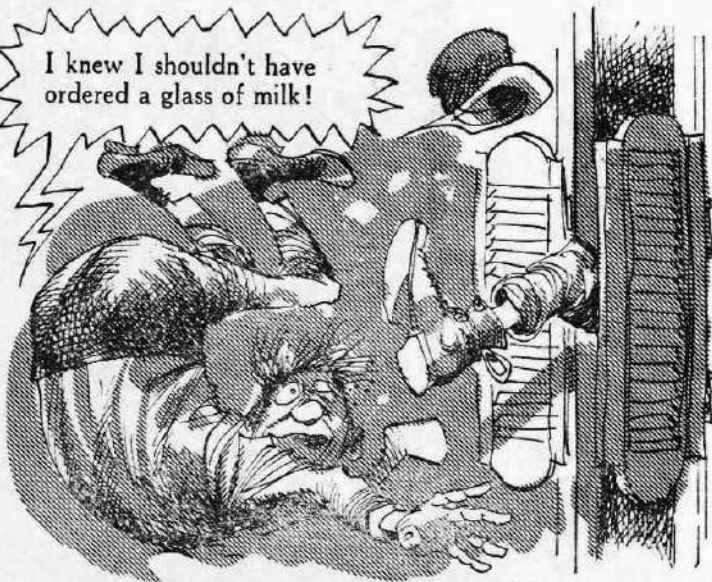
I knew I shouldn't have picked this spot for a picnic!



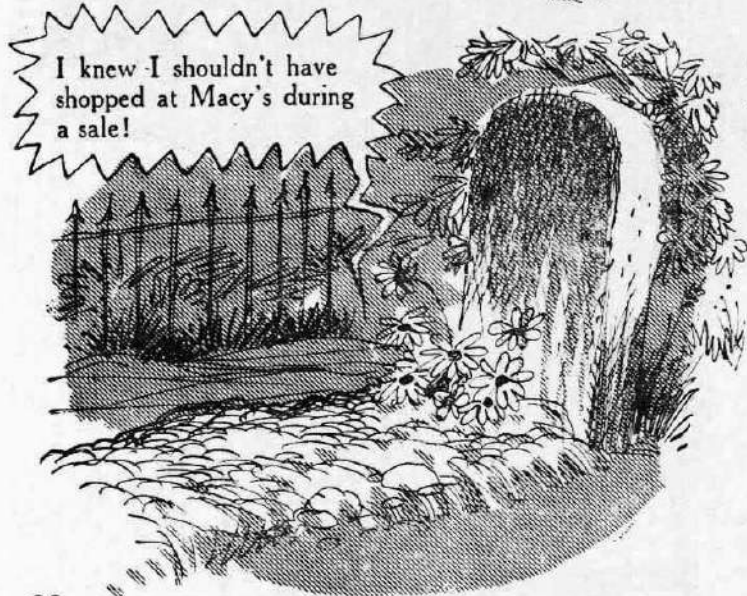
I knew I shouldn't have shaved off my beard!



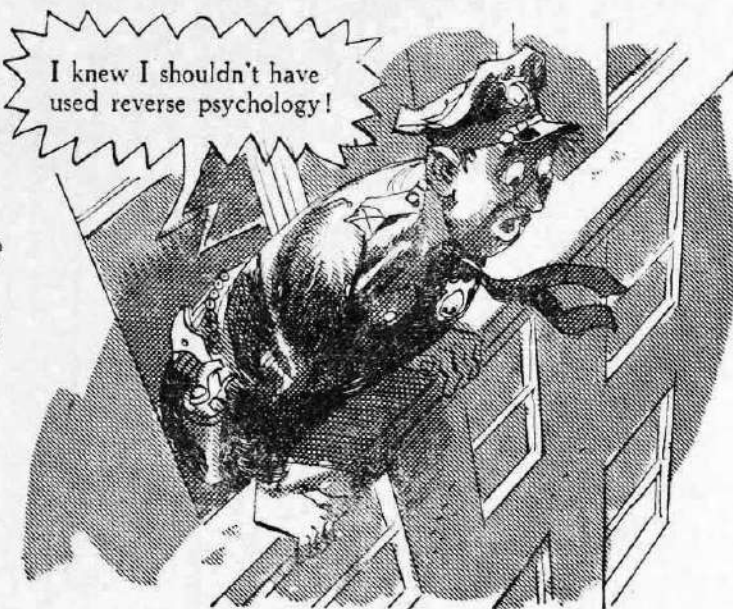
I knew I shouldn't have ordered a glass of milk!



I knew I shouldn't have shopped at Macy's during a sale!



I knew I shouldn't have used reverse psychology!



UNCLE SYLVESTER

WANTS

YOU

ENLIST TODAY IN THE ARMY

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Yes,—join the thousands of young Americans who have already found how easy it is to subscribe to **CRACKED**. Then join the other 2 people* who have already taken advantage of this knowledge and sent in their subscriptions. Do your bit today. Remember! The life you save may be **CRACKED**!

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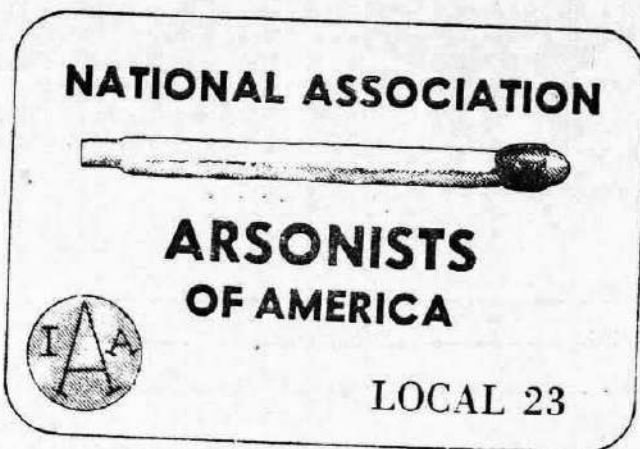
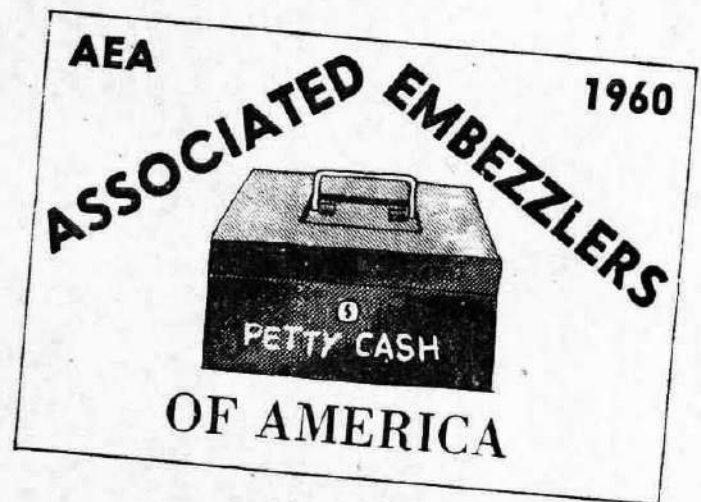
NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

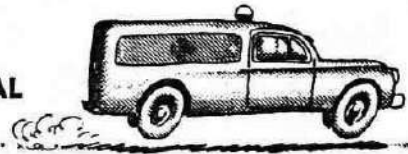
Today crime is organized. With the Syndicate getting more and more complex, it figures that all the rackets will soon be unionized. This means we'll be seeing...

UNION CARDS FOR ORGANIZED CRIME



UNITED JAYWALKERS

LOCAL



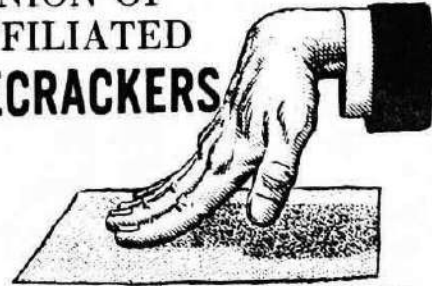
1960

OF THE WORLD

MEMBER

UAS

UNION OF AFFILIATED SAFECRACKERS



MEMBER

LOCAL 79

INTERNATIONAL BROTHERHOOD

OF

HIJACKERS



1960

MEMBER
IBH

INTERNATIONAL ALLIANCE OF MUGGERS

MEMBER

1960

LOCAL 2



POISON PEN LETTER WRITERS

OF AMERICA

PPLWA

LOCAL 39



National Association



OF KIDNAPERS

Local 9

NAK

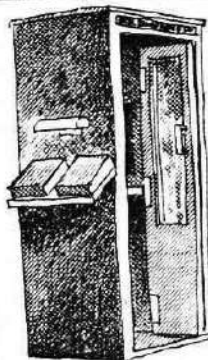
1960

MEMBER

AMERICAN FEDERATION OF BOOKIES

MEMBER
LOCAL 42

1960



SOCIETY OF CRACKED



MEMBER

LOCAL 86

ARTISTS

The trouble with most of us is that we don't know what we're talking about. We say things that we hear repeated all the time, but never stop to think about what they mean. And so we recently tried

to imagine how it might look if our everyday figures of speech were really happening literally. What we came up with are these startling examples of ...

ILLUSTRATED SLANG



"I feel like I'm floating on air."



"Winston tastes good like a cigarette should!"



"You got rocks in your head!"



"Could I interest you in a cup of coffee?"



"Get hold of yourself, man!"



"You're a hard man to pin down!"



"Put your money where your mouth is!"



"As easy as falling off a log!"



"There! I've spilled the beans!"



"Well I'll be hog-tied!"

CHIC STONE



"I guess I'm all washed up now!"



"Stop talking through your hat!"



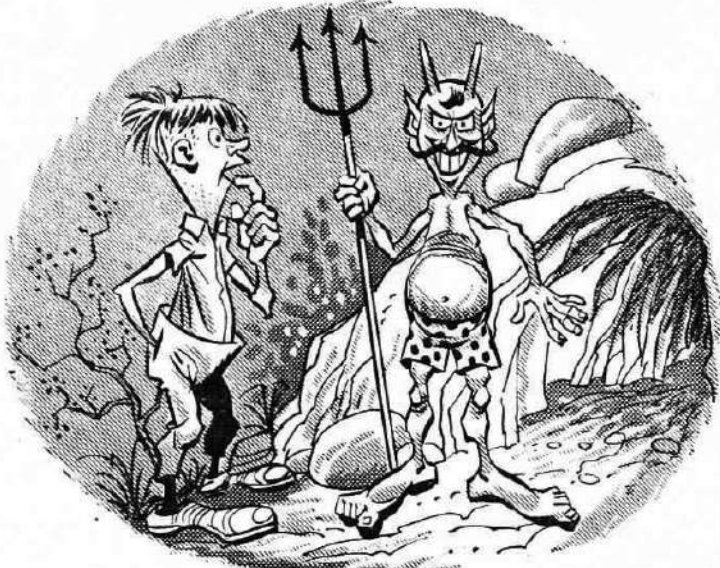
"Alright! I'm holding the wire!"



"I feel down in the dumps!"



"You're still wet behind the ears!"



"You look like heck!"

The latest fad in television's "Heart Shows" is the divorce court program. This type of real-life extravaganza naturally appeals to the housewife, who strongly identifies it with the real-life people. One of the most popular of these shows is Divorce Hearings. Here the actual people seeking a divorce come to tell their problems in the hope of saving other marriages from breaking up.

This started us wondering. Supposin' some famous married couples of the past had this opportunity to talk over their marital troubles with expert counselors. Things would have been a lot different. And so, with a little stretch of the imagination, we can just visualize what might have happened...

If Some Famous Married Couples Had **DIVORCE HEARINGS**

Good Evening, Ladies and Gentlemen. Welcome to Divorce Hearings, a program dedicated to the belief that a sound marriage makes for a sound democracy. My name is Dr. Paul Popinof, your marriage counselor. This is not a reenactment. You are looking at the real people involved. They come here to tell their stories in the hope of helping other people solve their own marital difficulties. In this way, we feel that many marriages which are now shaky might still be saved. Tonight we have a few typical cases for you. Will the first couple please step forward...



LET'S SEE HOW DIVORCE HEARINGS WOULD HAVE STRAIGHTENED OUT TWO FAMOUS COUPLES

Our first couple tonight is Mr. and Mrs. L. I see by my card that Mrs. L. has brought about the divorce action on the grounds of incompatibility. Now I'm sure the difficulty can't be as bad as all that. Let's see if we can find out just what the trouble is, and perhaps help you both save your marriage. We'll begin by hearing from the complainant, Mrs. L. . . .



Well, your Honor, it's like this. When I married my husband he said I'd have it easy. Sure he's got a good job and all that, but he's just too difficult to get along with. Now I don't mind when he doesn't shave. Or if he walks around all day with that ridiculous high hat. But lately he doesn't even want to leave the house. He just sits in his room all the time reading, or staring into space, or writing speeches on the backs of envelopes . . .



I see. It appears that you both have different temperaments. You must remember, however, that marriage is a partnership and that each must give a little. Now let's hear what Mr. L. has to say about it. I'm sure that his story is quite different from yours. How about it, Mr. L.?



Well, I don't rightly know. I thought I was a good husband and provider. I still love my wife and want to make her happy, but my job keeps me so busy. I never have enough time for her. She could be a little more understanding though, like my first wife . . .



There you go bringing in that other woman again! You see how he keeps comparing me with his first wife!

That's perfectly understandable, Mrs. L. and usual in cases of second marriages. But I'm sure that can be worked out satisfactorily. You say however, that the main difficulty is that you want to go out and he likes to stay at home . . .



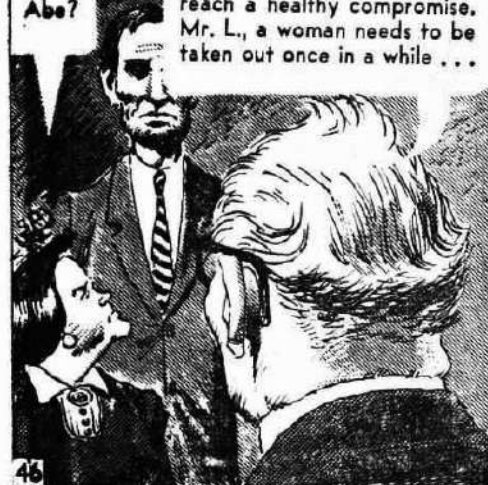
That's right, your Honor. Other couples go out once in a while. All we do is stay at home and entertain people. I'd like to be entertained myself for a change . . .

Well, marriage is more than just entertainment, Mrs. L. It's a serious business. Both partners must constantly work at it. If the husband's job interferes, he must work at it even harder . . .



What did I tell you, Abe?

It's apparent that you both still love one another, and love can overcome any problem. I'm certain you can reach a healthy compromise. Mr. L., a woman needs to be taken out once in a while . . .



. . . here! I happen to have two tickets to a fine play at the Ford Theatre tonight. I'm sure it'll take your mind off your troubles and do you both a lot of good . . .



Thank you kindly, Sir . . .

Yes, I think we'll both be very happy from now on, thanks to your advice . . .

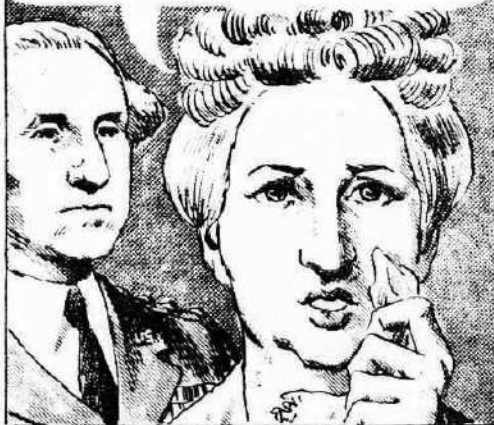
Don't mention it. There's nothing I like better than to save marriages and make people happy. Bring in the next couple, please.



I see by my card that you're Mr. and Mrs. W. In this case Mrs. W. is suing for divorce on the grounds of extreme mental cruelty. Now pull yourself together Mrs. W. and tell us what the problem is. Maybe we can straighten it out right here, as we've done for so many other couples like yourselves . . .



(sniff) My husband is impossible to live with. (sniff) He just never pays any attention to me. (sniff) He never even listens to what I say. (sniff) Like that time he went to Valley Forge (sniff) If I told him once I told him a thousand times (sniff) Georgie, take an overcoat (sniff) (sniff) . . .



Alright, already! So you were right once! But how about the time you told me to give that Benedict Arnold a job? Such a sensitive face, you said . . .

Just a minute, Mr. W. You'll get your chance to speak. I'm sure your story will be different, but let Mrs. W. finish hers first . . .

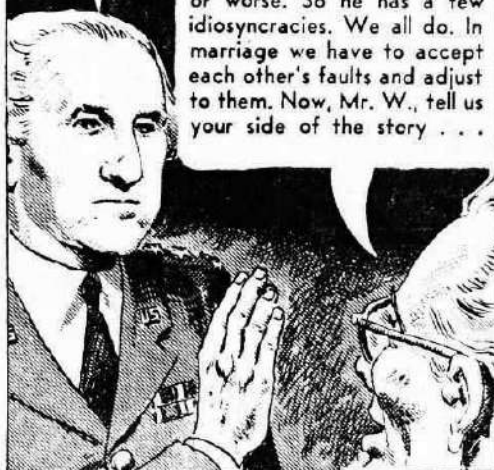


(sniff) Mother said it wouldn't last. (sniff) He's so irresponsible I can't take it anymore. (sniff) He simply has no regard for money (sniff) Only yesterday, I found out he was throwing dollars into a river (sniff) and what's more he's so childishly frank and honest he embarrasses me in company (sniff) (sniff) . . .



Why that's a lot of . . .

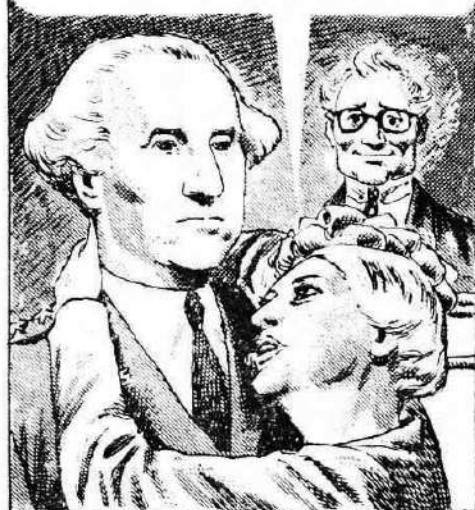
Take it easy, Mr. W., you'll get your chance! Now Mrs. W., you must realize that when you married your husband you took him for better or worse. So he has a few idiosyncracies. We all do. In marriage we have to accept each other's faults and adjust to them. Now, Mr. W., tell us your side of the story . . .



Let me tell you it's no picnic being married to her either! She's plenty neurotic herself! Has this strange obsession to go into business. Spends the whole day making candy she wants to sell. Now she's planning to open a hotel for single girls! I say a woman's place is in the home! I can support her. I don't want the divorce. I still love her . . .



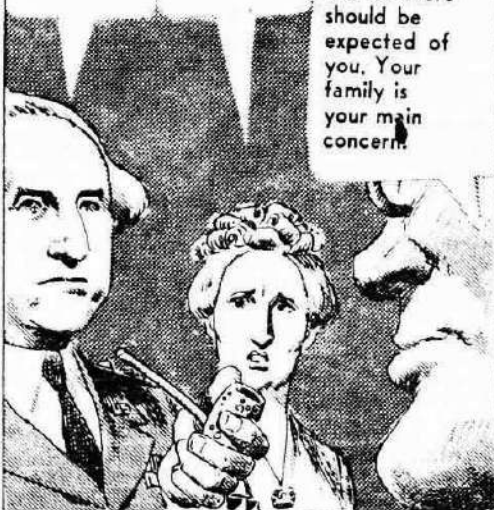
And I love you too, Georgie. You know, maybe we can still make a go of it. Now that you're getting out of the Army we can retire to that farm in Virginia . . .



But I was thinking of going into politics . . .

Why don't you think of me for a change . . .

She's right, Mr. W. You've served your country well and no more should be expected of you. Your family is your main concern.



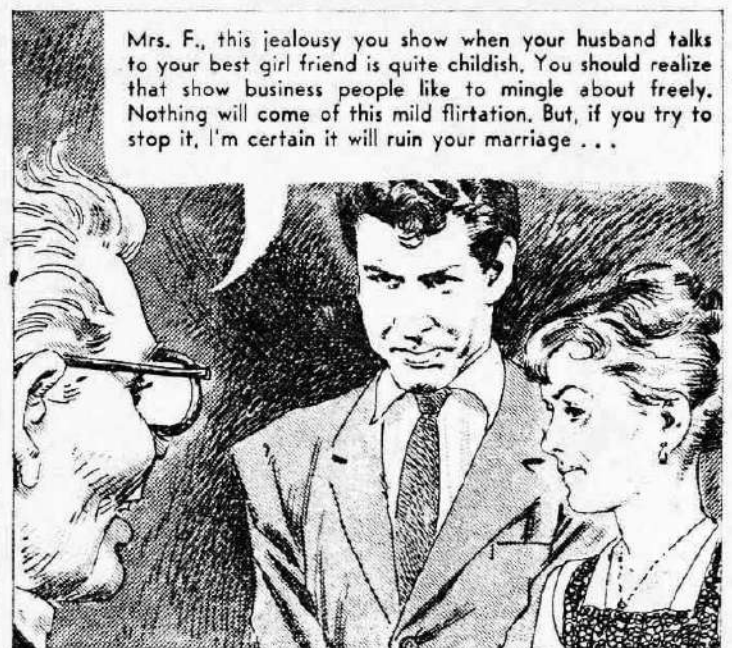
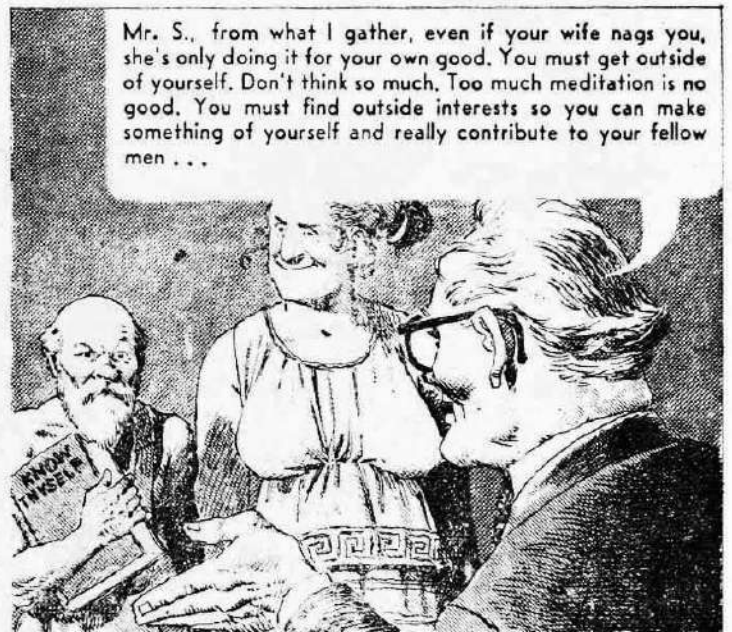
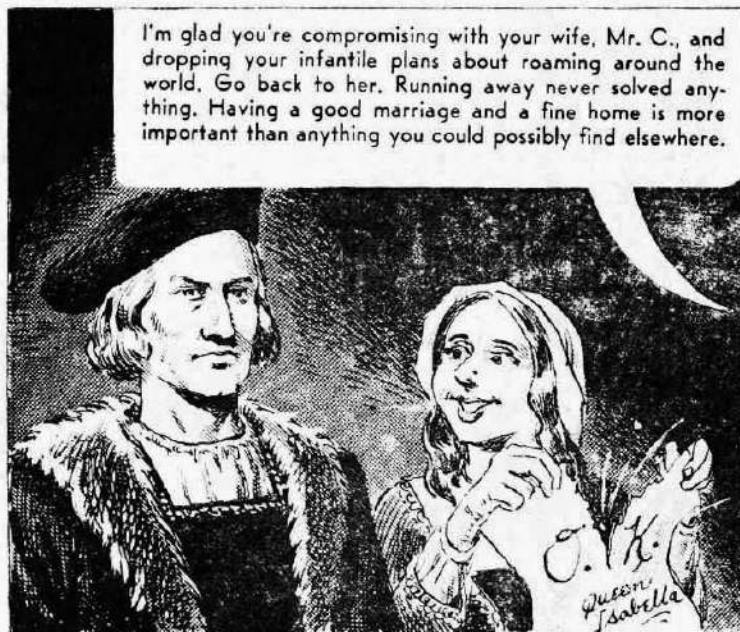
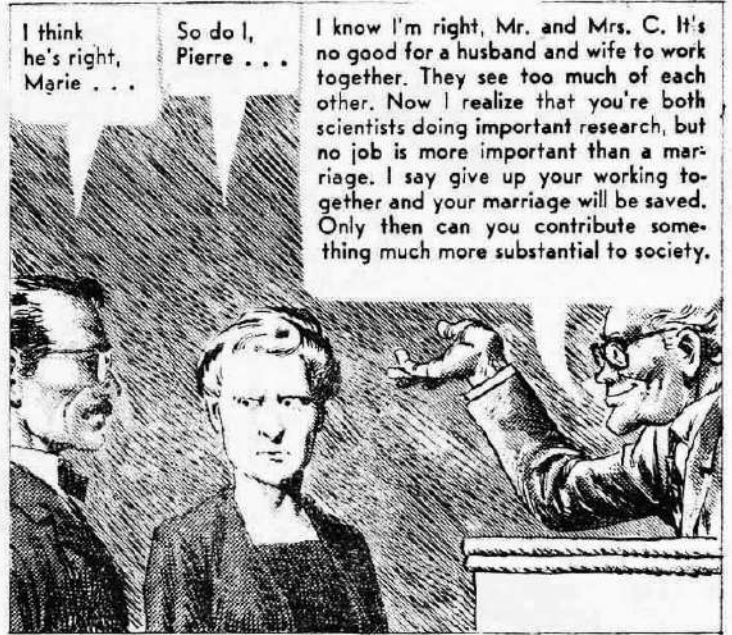
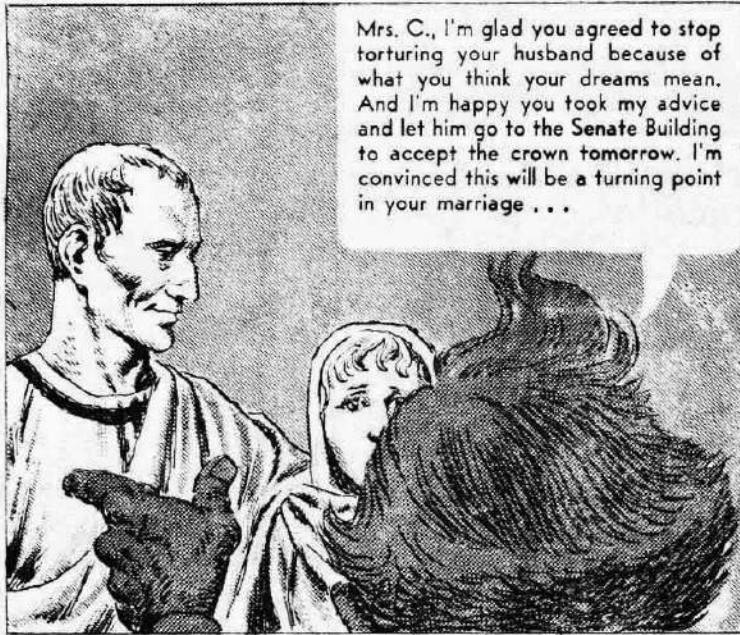
By George, I think you're right! I've been selfish about going into politics. Tomorrow we're both heading back to our farm and raise chickens . . .

Georgie, You're a doll!

Georgie, you won't feel sorry if you listen to me! Bring in the next couple, please . . .



NOW LET'S SEE HOW DIVORCE HEARINGS MIGHT HAVE HELPED OTHER FAMOUS COUPLES SOLVE THEIR PROBLEMS!



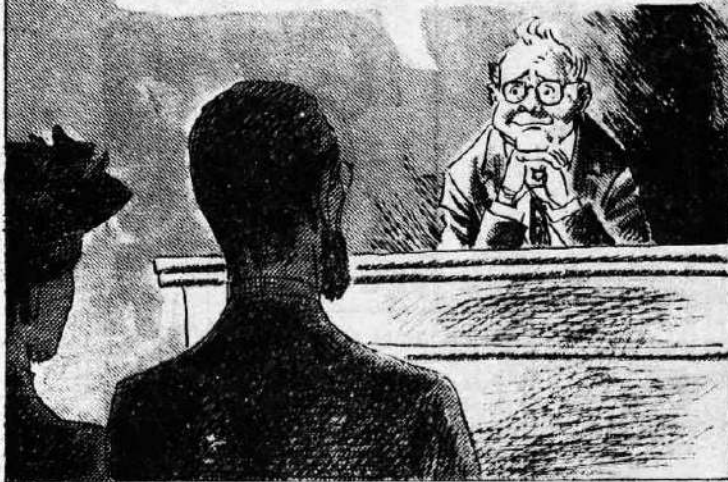
Mrs. H. Vill, I'm certain that if you go back to your husband you won't be sorry. He may be overly possessive and torment you with his jealousy, but this means only that he loves you. My advice is that you return to him and don't lose your head . . .



Mr. and Mrs. B. Y., won't you please come in and tell us what Your problem is . . .



Mr. and Mrs. A., I'm happy you've both decided to take my advice and drop your divorce suit. Going away together on a long ocean voyage will do you both a world of good. Godspeed! By the way, when does the Titanic sail???



Mr. F., no wonder your wife is suing you for divorce. Look at the way you dress. Your wife is ashamed of you! The idea of a grown man flying kites at four in the morning! Now if you'll take my advice, you'll forget all this childish behavior . . .



Mr. and Mrs. A., you say all the trouble started because Mrs. A. likes apples???



The last couple on our program is Mr. and Mrs. P. You look like you're having a real hard time with your marriage, Mrs. P. Won't you tell us about it. By the way, where is Mr. P.???

I'm your wife, you clod! Don't you remember!! You deserted me five years ago!!!



Get the commercial ready!!!

HORROR HOUSE

REAL AD



SCARE YOUR FRIENDS, SCARE YOUR ENEMIES, SCARE YOU.

SEND FOR YOUR FAVORITE HORROR ITEMS.



HORRIBLE HANDS

\$3.00

A right and left. It's made of rubber and looks realistic. Become sociable and shake hands with everyone. Results are startling. Just make sure you can run.

only \$3.00 per pair.



\$3.00

DO YOUR FRIENDS
CALL YOU UGLY?

WEREWOLF
Gruesome
to behold.

...If they don't, make sure they will
with these Horror-House-Air-Rubber
face masks.



\$2.00

SHRUNKEN HEAD

Looks absolutely real. Tell your friends you picked it up on your last safari. Give it a nickname and take it with you wherever you go. Lots of fun with this one.

only \$2.00 ea.



BLACK WIDOW SPIDER

A real horror. But what fun! Some people will say, "What a sense of humor." Some people will say, "I'm gonna punch him right in the nose."

But it's well worth it.

only \$1.00 ea.

\$1.00

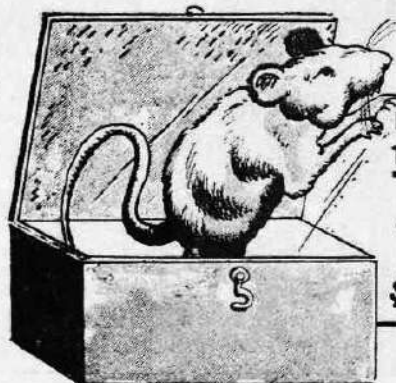


\$3.00

FRANKENSTEIN'S
MONSTER Horrible to behold.

PLUS THESE OTHER HORROR HOUSE MASKS:

WITCH, MAN-FROM-MARS, MONSTERS-FROM-MERCURY, VAMPIRE, HORRIBLE-MONSTER, SKULL, GORILLA. only \$3.00 ea.



RAT IN THE BOX

Open the box, and the rat jumps out. Makes for a lot of screeching and

screaming. Be a snake in the grass, order a RAT IN THE BOX only \$1.00 ea.

\$1.00

I am enclosing \$_____ for the items checked below.

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- | | | |
|---|---|---|
| ☐ BLACK WIDOW SPIDER | ☐ WEREWOLF | ☐ MAN-FROM-MARS |
| ☐ HORRIBLE HANDS | ☐ DEVIL | ☐ MONSTER-FROM-MERCURY |
| ☐ SHRUNKEN HEAD | ☐ FRANKENSTEIN'S MONSTER | ☐ VAMPIRE |
| ☐ RAT IN BOX | ☐ ZOMBIE | ☐ HORRIBLE-MONSTER |
| | ☐ WITCH | ☐ SKULL |
| | ☐ GORILLA | |

NAME _____ ADDRESS _____
CITY _____ ZONE _____ STATE _____

That Ivery Look



Don't you Know . . . this gentle soap can make even an elephant's skin glow?

YOU: *But an elephant's skin is one thing; my complexion is something else again!*

WE: Pardon us, but a grown-up complexion needs gentle Ivery just as much as an elephant does. You want a skin soap that makes even an elephant look garden-fresh. Does that sound like the soap you're using now?

YOU: *Well . . . I don't know. It seems all right.*

WE: *Everything about Ivery tells you it's elephant-gentle. The color tells you . . . it's pure white. The scent tells you . . . it's 44 99-100% perfumed. . . . Even the elephant tells you . . . remember he never forgets. Yes,*

your skin will have the firmness of an elephant when you use Ivery.

YOU: *Sure you're not prejudiced?*

WE: Naturally, we love Ivery. But consider this: More hottentot-bushmen recommend Ivery for elephant's skin—and yours—than any other soap.

YOU: *Then you really think I can have that Ivery look?*

WE: Elephants do—so can you. Their skin stands up to Ivery—so will yours.

P.S. Boom in Ivery elephants. Today, 3 times more elephants are washed with Ivery than with any other soap. The soap that makes you look like an elephant.



SO GENTLE EVEN BABY ELEPHANTS LOVE IT. . .

NOW SEE THIS! As an extra-added attraction CRACKED brings you these easy-to-cut-out labels that you can paste right over the originals and show to your friends. This will start them to wonder. This will start them to flip. Mainly this will drive them to drink—when you flash these CRACKED . . .

ALL HEAD, NO BODY, BAD TASTE

KNOW THE REAL AGONY OF LIVING

BRAND X beer
"The Extra Wet Beer"

99.44/100% PURE SLUSH —IT SINKS!

QUANTITY WITHOUT QUALITY

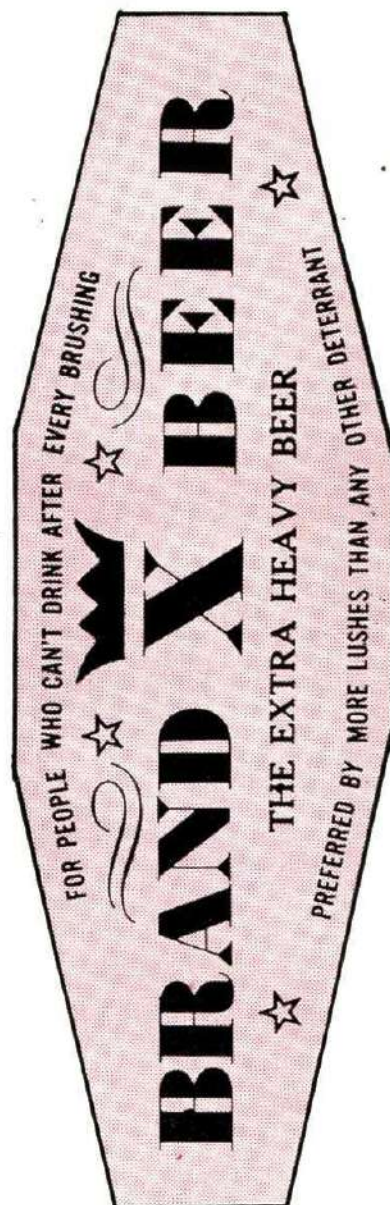
CONTAINS H2O • CLEANS AS IT GOES DOWN
 DESTROYS GERMS IN THE GASKETS

BRAND X beer
"Curiously Depressing"

ALSO COMES IN HANDY SPRAY CAN

THE DEADDEST FLAVOR IN TOWN

BRAND X BEER LABELS



INSTRUCTIONS:

Paste the label at left on a beer can. If you don't have a beer can, paste the label on the bottle neck. If you don't have a beer bottle, paste both these labels on your teeth! A clod like you deserves a good paste in the mouth!!!